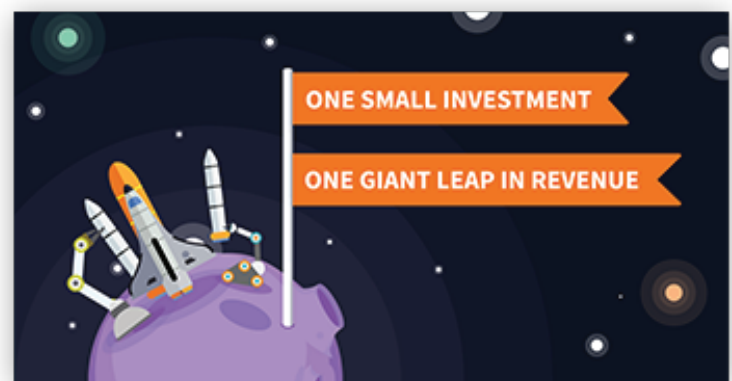
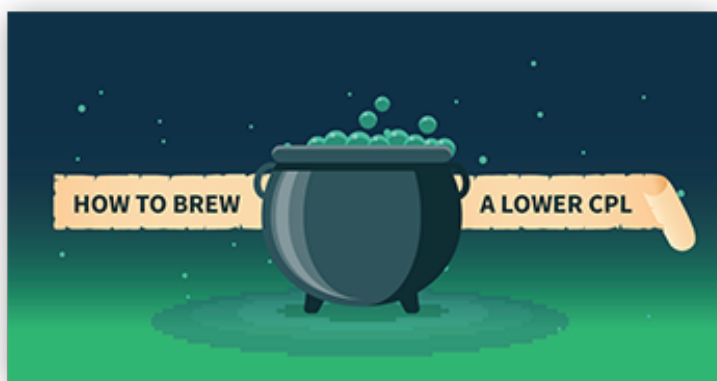
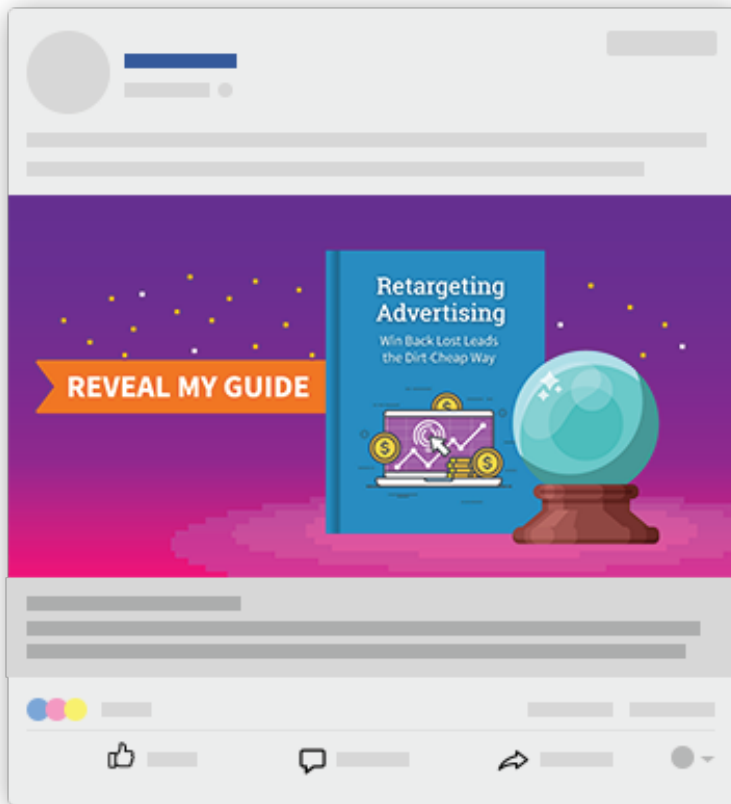




While previous social media campaigns for our ebooks and case studies performed well, we felt they could benefit from a little dose of fun. With that in mind, we created the “adventure fantasy” campaign; bright, classic-styled game art evoking the feeling that downloading a guide is the reward for your quest.



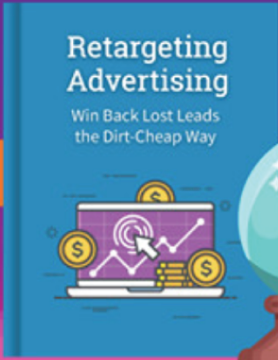




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