

# REPORT TO THE COMMUNITY

WE ARE  
STRONGER  
TOGETHER

2014-2015



Jewish Federation  
OF DELAWARE



## MISSION/VISION/GOALS







### OUR MISSION

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

### OUR VISION

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

### OUR GOALS

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that your Federation received the highest level of recognition for being a trusted and transparent organization in each of the industry's key evaluators – Charity Navigator, GuideStar and Great Nonprofits.



Jewish Federation of Delaware has received a Four-Star Rating on **Charity Navigator**, the nation's largest and most-utilized evaluator of charities. We are one of only five Four-Star Delaware charities.



Jewish Federation of Delaware has earned the **GuideStar Exchange Seal**, demonstrating its commitment to transparency. GuideStar is the leading source of nonprofit information.



Jewish Federation of Delaware has been honored with the prestigious Top-Rated Award in 2012, 2013 and 2014 by **Great Nonprofits**, the leading provider of user reviews about nonprofit organizations.

Jewish Federation of Delaware gratefully acknowledges the generosity of Highmark Delaware for the printing of this report.



[www.HighmarkDelaware.com](http://www.HighmarkDelaware.com)

PHOTO CREDITS:  
Jewish Federation of Delaware  
Our beneficiary agencies  
Jewish Federations of North America  
DESIGN: Carolyn Katwan

## WE ARE STRONGER TOGETHER.

The Talmud teaches, *"The world is too heavy for anyone to carry alone."* With these words we are reminded of the importance of our collective responsibility; wherever a person is in need, our community is ready, willing and able to provide assistance, care and support.

The **2014-2015 Report to the Community** is a journey through the past year highlighting the impact of your generous support, as well as serving as a testament to the power of working **TOGETHER**. Thanks to the spirit of partnership that exists in our community, we have helped thousands of people locally and globally. With our network of beneficiary agencies and international partners who are on the ground 24/7/365, we support a vital safety net that quickly identifies emerging needs and life-threatening emergencies and we have the ability to share information and mobilize immediate response when necessary.

Federation also supports programs that enhance Jewish life and build Jewish identity, bringing together the dedicated individuals and institutions that make our community strong. **TOGETHER** we support formal and informal educational initiatives and help our youth and future leaders form strong connections to their Jewish heritage and to the people and land of Israel.

Jewish Federation of Delaware is a product of understanding the fundamental principle that *"each Jew is responsible one for the other."* We understand that by working **TOGETHER** we can accomplish so much more than any one person working alone. This guiding vision has enabled Federation to enhance, educate, assist and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

As we celebrate the Jewish Federation of Delaware's 80th Anniversary and the Jewish Fund for the Future's 30th Anniversary, we thank you for your generous support – through the Annual Campaign, supplemental giving, and charitable funds through Create A Jewish Legacy – that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community today, tomorrow and **TOGETHER**.

## MESSAGE TO THE COMMUNITY

L'Shalom,



A handwritten signature in blue ink, reading "Jack Blumenfeld".

Jack Blumenfeld,  
President



A handwritten signature in blue ink, reading "Seth J. Katzen".

Seth J. Katzen  
Chief Executive Officer

# FEDERATION IN ACTION

Every day, Jewish Federation of Delaware makes our community and the world a better place by acting on our shared Jewish values of caring and compassion (*chesed*), facilitating Jewish learning (Torah), repairing the world (*tikkun olam*) and social justice (*tzedakah*).



We unify and connect the Jewish community through effective fundraising and philanthropic resources, planning, collaborating with organizations, providing essential services and activities and developing leaders for our future.

Federation funds and supports a broad network of organizations that focus on two critical things:



Feed, clothe, comfort and rescue people in need.



Inspire, educate and connect people to their Jewish identity.





# WE ARE STRONGER TOGETHER.



## FEDERATION DEPARTMENTS AND PROGRAMS:

Annual Campaign

Federation Shabbat

Halina Wind Preston Holocaust Education Committee (HEC)

Jewish Community Relations Committee (JCRC)

Jewish Fund for the Future (JFF) /  
Create A Jewish Legacy (CJL)

*Jewish VOICE*

Good Deeds Day

One Happy Camper

PJ Library

Shalom Baby

Women's Philanthropy

Young Leadership Division (YLD)



## FEDERATION IN ACTION

# FEDERATION IN ACTION

## JEWISH COMMUNITY RELATIONS COMMITTEE (JCRC)

The JCRC serves as the public affairs arm of Jewish Federation of Delaware and works with government leaders and the media as an advocate for Israel and also brings speakers on Israel and issues of importance to the Jewish community. It also participates in programs and coalitions to enhance good relations among different religious and cultural groups.

The Halina Wind Preston Holocaust Education Center (HEC), a part of JCRC, is an interfaith volunteer group comprised of Holocaust survivors and their families, Holocaust scholars, teachers, clergy and community advocates.

The JCRC advances the general welfare of the community by;

- Promoting positive relations and interactions with other cultural, religious and ethnic groups
- Participating in community coalitions
- Monitoring and responding to activities of extremists and hate groups
- Advocating civil rights for all members of the community
- Fighting all forms of prejudice and discrimination
- Creating educational programs on domestic issues such as human rights and constitutional protection

**JCRC Chair – John Elzufon**



### HIGHLIGHTS:

JULY 2, 2014 – Remember Our Boys Community Vigil  
 JULY 9, 2014 – Consul General of Israel Briefing  
 JULY 23, 2014 – Israel Solidarity Rally  
 SEPTEMBER 11, 2014 – Candidates Forum  
 SEPTEMBER 16, 2014 – Bagels & Briefing with Jonathan Adelman, Middle-East Expert  
 OCTOBER 21, 2014 – Interfaith Clergy Trip to U.S. Holocaust Memorial Museum  
 NOVEMBER 5, 2014 – Delaware Premiere Screening of *Beneath the Helmet*  
 NOVEMBER 21, 2014 – Law Enforcement Trip to the U.S. Holocaust Memorial Museum  
 DECEMBER 11, 2014 – Leadership Briefing with Noam Gilboort, Israel Action Network  
 DECEMBER 19, 2014 – Bagels & Briefing on “The Faces of Israel”  
 FEBRUARY 3, 2015 – “How to Write Letters to the Editor” Training Session  
 FEBRUARY 10, 2015 – An Evening with Ari Shavit  
 FEBRUARY 18, 2015 – Bagels & Briefing on “Anti-Israel Media Bias” with ZOA  
 MARCH 16, 2015 – Nosh & Knowledge with Timna Mekaiten on Giving Thanks  
 APRIL 16, 2015 – Yom Hashoah Program at Carvel State Office Building  
 APRIL 20, 2015 – Bagels & Briefing with Charlotte Bonelli, author of “*Exit Berlin*”  
 APRIL 29, 2015 – Screenings of *Crossing the Line 2* at UD Hillel and the Siegel JCC  
 JUNE 3, 2015 – “*The ADL Global 100: Anti-Semitism Around the World and in Your Backyard*”







## PJ LIBRARY

PJ Library is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. PJ Library offers free, high-quality Jewish books and music each month to children between the ages of six months to six years of age. The name “PJ” stands for “pajamas” and invokes that time at the end of the day when parents and children strengthen their bond through love and learning by cuddling up with a book.

**PJ Library Chairs – Ellisha Caplan and Wendi Ufberg**

WE ARE  
STRONGER  
TOGETHER

### HIGHLIGHTS:

**384 children** have received PJ Library throughout Delaware and the Brandywine Valley

JULY 3, 2014 – PJ Library Hits the Beach

SEPTEMBER 21, 2014 – Apples & Honey at Linvilla Orchards

NOVEMBER 16, 2014 – Global Day of Jewish Learning

DECEMBER 7, 2014 – PJ Library ‘Makes A Change’ at Chanukah Fest

JANUARY 23, 2015 – Federation Shabbat with PJ Library Story Time

JANUARY 25, 2015 – Super Sunday with PJ Library Story Time

MARCH 15, 2015 – Good Deeds Day with PJ Library Story Time

APRIL 19-21, 2015 – PJ Library Conference in Baltimore, MD

MAY 17, 2015 – PJ Library Story Time at Shalom Baby Breakfast

JUNE 1, 2015 – PJ Library expands program to age eight!

## SHALOM BABY

Shalom Baby is an exciting program designed to welcome parents and their newborns and newly-adopted children in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life. A Shalom Baby Gift Bag, full of fun and helpful gifts is hand-delivered by a wonderful Shalom Baby Ambassador.

**Shalom Baby Co-Chairs –  
Karen Legum and Wendi Ufberg**

### HIGHLIGHTS:

MAY 17, 2015 – Annual Shalom Baby Family Breakfast in the Siegel JCC Courtyard

*Young Leadership Division assumes program responsibilities and recruits volunteer ambassadors*



FEDERATION  
IN ACTION

# FEDERATION IN ACTION

## WOMEN'S PHILANTHROPY

Women's Philanthropy inspires all women in our community to give to their full potential – by sharing their time, knowledge, skills and financial commitment with others. Women's Philanthropy is a sisterhood of women united by acts of kindness and generosity who are dedicated to ensuring the continuity and vitality of our Jewish community.

**Women's Philanthropy Co-Chairs –  
Barbara Blumberg and Dorothy Bobman**

**WOW Spring Event Co-Chairs –  
Kimberly Ginsberg, Caryl Marcus-Stape  
and Arlene Wilson**



## HIGHLIGHTS:

Women's Philanthropy contributed nearly half of the total dollars raised by the of Annual Campaign.

Three women from our community currently occupy seats on the National Women's Philanthropy Board, one of whom serves on the JFNA Executive Committee as well.

SEPTEMBER 7-9, 2014 – International Lion of Judah Conference,  
National Co-Chair, Suzanne B. Grant  
Local Chair, Michelle Margules

FEBRUARY 1-5, 2015 – Heart 2 Heart Mission to Israel,  
National Co-Chair, Connie J. Sugarman

MARCH 10, 2015 – Lion of Judah Pre-Reception with Jane Weitzman

MARCH 10, 2015 – WOW Spring Event with Jane Weitzman



JEWISH FEDERATION OF DELAWARE  
Women's Philanthropy presents

**WOW**  
WOMEN OF WISDOM





## YOUNG LEADERSHIP DIVISION (YLD)

Young Leadership Division (YLD) connects Jewish singles, couples and families in their 20s, 30s and 40s in social, educational, philanthropic and social action initiatives. YLD believes the future of the Jewish community depends on the development of new leaders and on the philanthropic efforts of our generation and those who follow.

**YLD Steering Committee Chair -  
Samantha Lukoff**

**YLD Campaign Chair -  
Joshua Schoenberg**

**YLD Social Media Chair -  
Jennifer Steinberg**

**Ben-Gurion Society Chairs -  
Lauren and George Danneman**

### HIGHLIGHTS:

SEPTEMBER 23, 2014 - YLD Rosh Hashana Kosher Wine Tasting

OCTOBER 26, 2014 - Ben-Gurion Society Program

DECEMBER 13, 2014 - Latke Bash

FEBRUARY 12, 2015 - YLD Wine Tasting at Veritas

MARCH 15, 2015 - Good Deeds Day

APRIL 17, 2015 - Shabbat for 100

APRIL 19, 2015 - Ben-Gurion Society Reception with Joel Chasnoff

JULY 15, 2015 - Ben-Gurion Society Night at the Blue Rocks

# FEDERATION IN ACTION

# ISRAEL & OVERSEAS

Jewish Federation of Delaware is part of the global Jewish partnership with Israel at its heart. Our relationship with Israel is not strictly one of donor to recipient, but one of people to people.



American Jewish  
Joint Distribution  
Committee



## COMMUNITY *SHLICH*A

A *shlich*a is an emissary, sent to Delaware through a partnership with the Jewish Agency for Israel, who strengthens our community's connection to Israel and the Israeli people. The *shlich*a provides educational programming for the entire Jewish community and also serves as an advocate for Israel within both the Jewish and broader community.

**Israel & Overseas  
Committee Chairs –  
Michelle Margules  
Lelaine Nemser**

**Partnership2Gether  
Chair –  
Robin Karol Eng**

**Negev Funding  
Coalition Chair –  
Robin Karol-Eng**



## PARTNERSHIP2GETHER (P2G)

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally. The primary goal of P2G is to develop programs that will build bridges in the area of education, tourism, economic development and volunteerism.







### ETHIOPIAN NATIONAL PROJECT (ENP)

The Ethiopian National Project (ENP) impacts the lives of countless advances Ethiopian-Israelis, helping them make the transition to Israeli life and society. ENP provides social and educational opportunities from birth to *bagrut* (matriculation). Federation also supports a Youth Outreach Center in Arad, offering a safe haven to the most at-risk teens.



### NEGEV FUNDING COALITION

Delaware is one of eight participating communities seeking to inspire and support the development of the Negev and contribute to the region's internal and external image.



### ISRAEL ACTION NETWORK (IAN)

Initiative to specifically address the urgency of responding to a growing assault by governments and NGOs on Israel's legitimacy.



### BIRTHRIGHT ISRAEL

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.



### HIGHLIGHTS:

- JULY 24, 2014 - Israel Solidarity Rally
- AUGUST 6, 2014 - Israel Scouts Caravan performs at the Siegel JCC
- AUGUST 12, 2014 - Community *Shlich*a, Lior Ron, Arrives in Delaware
- NOVEMBER 7, 2014 - Sponsorship of Seeds of Sun Concert at Congregation Beth Emeth
- DECEMBER 22, 2014 - Project Geshar Arad/New Jersey Teen Visit
- APRIL 17-26, 2015 - Israel Week
- APRIL 21, 2015 - Screening of *A Hero In Heaven*, the story of Michael Levin (z"l)
- APRIL 23, 2015 - WilmFilm Festival/Delaware Premiere Screening of *Zero Motivation*
- APRIL 26, 2015 - Yom Ha'Atzmaut Festival
- MAY 6, 2015 - P2G Joint Meeting with New Jersey Federations
- JUNE 11, 2015 - Annual Meeting and Farewell Reception for Lior Ron





# COMMUNICATING OUR MESSAGE

## JEWISH VOICE

The *Jewish VOICE* is a monthly publication of Jewish Federation of Delaware whose mission is to provide the Delaware and the Brandywine Valley community with a high-quality resource that educates, informs and inspires readers through a Jewish lens. It remains the only Jewish newspaper in the First State and plays a crucial role in maintaining community cohesion. Printed editions are mailed to subscribers and donors to the Annual Campaign. An online edition is also accessible via [ShalomDelaware.org](http://ShalomDelaware.org).



In 2014, the *Jewish VOICE* received two 1st Place Awards in the American Jewish Press Association (AJPA) Rockower Awards recognizing publication excellence.



## SHALOM DELAWARE

SHALOM Delaware is the comprehensive annual resource for our Jewish community including information about our beneficiary agencies, organizations, synagogues, programs and services, education and learning, volunteer opportunities, youth activities and so much more.



# Connect. Follow. Like. Link. Watch.

## SOCIAL MEDIA

With its immediacy and ease of connection, social media continues to play a central role in building relationships and interactions. Community members who are engaged and connected to Federation are willing to spread the word to their social networks, expanding and broadening our reach.



Federation maintains its ongoing social networks through two Facebook pages (Federation & YLD), Twitter (@ShalomDelaware), LinkedIn and YouTube.



**J-VOICE** online  
ShalomDelaware.org

## J-VOICE

J-VOICE is Federation's weekly email sent to nearly 3,000 email addresses every Friday at 6:30 a.m. It provides the community with a quick update on Federation and Jewish community activity. With a consistent weekly open rate near 25%, this has proven to be a very effective and efficient communication vehicle.

## SHALOMDELAWARE.ORG

Federation redesigned and re-launched its website in January 2014 in order to be positioned as the community's portal to Jewish Delaware. In addition to Federation content, direct links to our beneficiary agencies and partner sites, as well as our synagogues, are only a click away. The Community Calendar is also managed and updated by Federation.



# COMMUNICATING OUR MESSAGE



# TIME LINE

We celebrate 80 years of building community and working TOGETHER assisting Jews in Delaware and the Brandywine Valley, in Israel and throughout the world.

Please take a moment to remember some of our community milestones and Federation's impact over the past 80 years...

## 1930s

- June 1935, Wilmington Federation of Jewish Charities formed to centralize the efforts of all agencies concerned with philanthropy and community planning.
- November 17-27, 1935, first Federation Campaign reached its goal of \$26,700. 632 donors contributed.
- Federation of Jewish Women's Organizations formed.

## 1940s

- Jewish Community Relations Council was formed.
- Through the Annual Campaigns, Delaware's Jews responded generously to the "drastic change and undreamed of malignancy" in Europe and to the immediate needs of the newly created State of Israel.
- Federation gave its first allocation to Jewish education by supporting the Associated Hebrew School, a united non-congregational Hebrew school.

## 1950s

- The Sellers Estate was purchased for a day camp.
- The Max and Jesse Cohen Housing Project in Holon, Israel was built and dedicated.
- Ground breaking for the new home for the Aged, the Kutz Home, was held.

## 1960s

- Federation supported the Newark Jewish Community, later known as Temple Beth El, for several years until it could operate independently.
- Federation became publisher of the *Jewish VOICE* after buying the newspaper from Rabbi Krinsky.
- The Capital Fund Campaign for a new Jewish Community Center was conducted and construction on a new building began.
- Year-Round Women's Division began.
- Israel Emergency Campaign following the 1967 War raised \$866,000, far exceeding all previous campaigns.
- Gratz Hebrew High School opened with assistance from Federation.





## 1970s

- Albert Einstein Academy opened its doors with assistance from Federation.
- Federation began supporting the Dover Jewish community by allocating funds to Dover Youth and Congregation Beth Shalom.
- Holocaust Memorial dedicated at Freedom Plaza.
- Federation began supporting Hillel.
- Jewish Historical Society was formed with assistance from Federation.
- Annual Campaign was put on fast track after the Yom Kippur War and raised over a million dollars for the first time.

## 1980s

- Delaware adopted Holon as part of Project Renewal.
- Federation began funding the Newark Advisory Committee and later Temple Beth El.
- Jewish Community Endowment Fund, today's Jewish Fund for the Future, was started.
- Garden of the Righteous Gentiles dedicated at Garden of Eden Campus.
- Family Campus at Garden of Eden Road built.
- Delawareans joined the Washington march demanding freedom for Soviet Jews.

## 1990s

- Federation elected first female president, Toni Young, and hired first female executive director, Judy Wortman.
- Operation Exodus Campaigns raised funds to bring Jews from the FSU to Israel.
- Capital Campaigns for renovation and building of agency buildings organized.
- Population Study of Delaware conducted in 1995.
- Federation moved to the Community Services Building.
- Delaware established a partnership with the Israeli communities of Arad and Tamar.

## 2000s

- Capital Campaign raised over 21 million dollars.
- Facilities at the Weinberg Campus, Hillel and the Kutz Home were renovated and expanded.
- Israel Emergency Campaigns met needs of Israelis during the matsav crisis.

## 2010s

- Federation receives highest ratings from industry evaluators, Charity Navigator, GuideStar and Great Nonprofits, recognizing trust, transparency and financial health.
- PJ Library, a national family engagement program, is introduced in Delaware.
- Federation celebrates Arad's 50th Anniversary with a mission to Israel.
- Create A Jewish Legacy, a community-wide endowment initiative is introduced and managed by Federation.
- Jewish Fund for the Future's Total Managed Assets surpasses 23.5 million dollars.



**WE ARE  
STRONGER  
TOGETHER**

Each gift to Jewish Federation of Delaware's Annual Campaign supports vital services in Delaware and the Brandywine Valley, in Israel and in more than 70 other countries worldwide.

These are just a few of the many ways Federation and our local and overseas partners served Jewish needs in 2014-2015...

- Sustaining A Social Safety-Net In Delaware
- Helping Seniors Live with Dignity
- Teaching Jewish Values
- Lending a Compassionate Hand
- Building a Vibrant and Engaged Community
- Creating a Welcoming and Inclusive Community
- Developing Future Leaders
- Partnering with the People of Israel
- Providing Emergency Relief
- Advancing Jewish Life Worldwide



## LOCAL BENEFICIARY AGENCIES



**Albert Einstein Academy**  
Seth Torregiani, President  
Rabbi Jeremy Winaker,  
Head of School  
[AEAcademy.org](http://AEAcademy.org)

Albert Einstein Academy educates students with a challenging, integrated curriculum of general and Judaic Studies in a nurturing environment which fosters inquisitive learners, critical thinkers and dynamic leaders.



**Siegel Jewish Community Center**  
Michelle Silberglied, President  
Ivy Harlev, Executive Director  
[SiegelJCC.org](http://SiegelJCC.org)

The Siegel JCC strengthens the greater community by nurturing Jewish belonging and encouraging social, physical, and intellectual growth guided by Jewish values and culture.



**Jewish Family Services of Delaware**  
Valerie Middlebrooks,  
President  
Dory Zatuchni, Chief  
Executive Officer  
[JFSDelaware.org](http://JFSDelaware.org)

JFS focuses on helping people improve their lives and life prospects.



**Kristol Center for Jewish Life at the University of Delaware (Hillel)**  
Robin Karol-Eng, President  
Donna Schwartz,  
Executive Director  
[UDHillel.org](http://UDHillel.org)

UD Hillel enriches the lives of Jewish students so they may enrich the Jewish people and the world.

Thanks to our local agencies and our National and International partners, the unrestricted Annual Campaign is able to provide critical social services and programs in Delaware and the Brandywine Valley, in Israel and around the world.



**Milton and Hattie Kutz Home**  
David Driban, President  
Karen Friedman, Executive Director  
[KutzHome.org](http://KutzHome.org)

The Kutz Home is a skilled nursing and rehabilitation center with 90 beds, an activities mall, a visitors center, and two new wings.

## NATIONAL & INTERNATIONAL PARTNERS



**Jewish Federations of North America**  
[JewishFederations.org](http://JewishFederations.org)

Represents 154 Jewish Federations and over 300 Network communities. It is among the top 10 charities on the continent that protects and enhances the well-being of Jews worldwide.



**Jewish Agency for Israel**  
[JAFI.org](http://JAFI.org)

The Jewish Agency for Israel has worked to secure a vibrant Jewish future and serves as the official link between the Jewish state and Jewish communities everywhere.



**American Jewish Joint Distribution Committee**  
[JDC.org](http://JDC.org)

American Jewish Joint Distribution Committee (JDC) is the world's leading Jewish humanitarian assistance



**Taglit-Birthright Israel**  
[BirthrightIsrael.com](http://BirthrightIsrael.com)

Taglit-Birthright Israel provides a gift of first time, peer group, educational trips to Israel for Jewish young adults ages 18 to 26.



**Ethiopian National Project**  
[ENP.org.il](http://ENP.org.il)

The Ethiopian National Project (ENP) advances the integration of Ethiopian-Israelis into Israeli society. We strive to provide social and educational opportunities.



**Partnership2Gether**  
[P2G.JewishAgency.org/english/partnerships/arad/](http://P2G.JewishAgency.org/english/partnerships/arad/)

P2G has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities— the New Jersey/Delaware-Arad/Tamar partnership connects us communally, organizationally and personally.



# LEADERSHIP 2014/2015

## OFFICERS

President | Jack B. Blumenfeld  
 First-Vice President | Connie J. Sugarman  
 Vice President | David J. Margules  
 Vice President | William Wagner  
 Secretary | Steve Biener  
 Assistant Secretary | Allison Land  
 Treasurer | Mitchell H. Steinberg  
 Assistant Treasurer | Arlene Wilson

## BOARD OF DIRECTORS

Barbara Blumberg  
 Ken Bubes  
 Lisa Dadone-Weiner  
 George Danneman  
 John Elzufon  
 Suzanne B. Grant  
 Kenneth Kamm  
 Robin Kauffman Saran  
 Richard Leff  
 Richard A. Levine  
 Michelle Margules  
 Andrew Rosen  
 Mitchell Saltzberg



## LEADERSHIP COUNCIL

Bill Adelman  
 Steve Biener  
 Barbara Blumberg  
 Jack B. Blumenfeld  
 Ken Bubes  
 Lisa Dadone-Weiner  
 George Danneman  
 Steven Dombchik  
 Ralph Downard  
 David Driban

John Elzufon  
 Glenn Engelmann  
 Robin Freschman  
 David Giattino  
 Suzanne B. Grant  
 Jeff Hawtof  
 Stephen Herrmann  
 Jonathan Jaffe  
 Ken Kamm  
 Robin Karol-Eng  
 Susan Kauffman

Robin Kauffman Saran  
 Barry Kayne  
 Sheryl Kline  
 Cindy Konowitz  
 Steven Koss  
 Allison Land  
 Richard Leff  
 Richard Levine  
 Richard Litwin  
 Martin Mand  
 Caryl Marcus-Stape

David J. Margules  
 Michelle Margules  
 Valerie Middlebrooks  
 Lelaine Nemser  
 Leslie Newman  
 Robert B. Pincus  
 Robert Prybutok  
 Andrew Rosen  
 Mitchell Saltzberg  
 Barbara Schoenberg  
 Michelle Silberglied

Mitchell H. Steinberg  
 Connie J. Sugarman  
 Gael Szymanski  
 Seth Torregiani  
 William Wagner  
 Arlene Wilson  
 Toni Young

## JFD COMMITTEES & CHAIRS

### **Allocations Committee**

Robin Kauffman Saran  
William Wagner

### **Annual Campaign**

Lisa Dadone-Weiner  
David Margules

### **Audit Committee**

Barbara Schoenberg

### **Create A Jewish Legacy (CJL)**

Richard A. Levine

### **Facilities Management Board (FMB)**

Arnie Caine  
Ken Kamm

### **Finance Committee**

Mitchell H. Steinberg

### **Good Deeds Day**

Jennifer and Mitchell H. Steinberg

### **Halina Wind Preston Holocaust Education Committee (HEC)**

Steve Gonzer

### **Human Resources Committee**

William Wagner

### **Israel & Overseas Committee**

Michelle Margules  
Lelaine Nemser

### **Negev Funding Coalition**

Robin Karol-Eng

### **Partnership2Gether**

Robin Karol-Eng

### **Jewish Community Relations Committee (JCRC)**

John Elzufon

### **Jewish Education Committee**

Allison Land  
Connie J. Sugarman

### **Jewish Fund for the Future (JFF)**

Robert B. Pincus

### **JFF Grants Committee**

Stuart Nemser

### **JFF Investment Committee**

Suzanne B. Grant

### **Jewish VOICE**

Meredith Rosenthal

### **Nominating Committee**

Robin Kauffman Saran

### **PJ Library**

Ellisha Caplan  
Wendi Ufberg

### **Shalom Baby**

Ellisha Caplan  
Wendi Ufberg

### **Super Sunday**

Gina & Josh Schoenberg  
Linda & Michael Sigman

### **Women's Philanthropy**

Barbara Blumberg  
Dorothy Bobman

### **Young Leadership Division**

Samantha Lukoff

### **YLD Campaign**

Joshua Schoenberg

### **Ben-Gurion Society**

Lauren & George Danneman

## JEWISH FUND FOR THE FUTURE

### **Board of Trustees**

Robert B. Pincus, Esq., Chair

Regina Kerr Alonzo  
Jack B. Blumenfeld  
Alfred Green  
Rabbi Peter Grumbacher  
Michelle Margules  
Lelaine Nemser  
Stuart Nemser  
Hon. Donald Parsons  
Robin Kauffman Saran  
Ginger Weiss

## SYNAGOGUE LEADERSHIP

### **Adas Kodesch Shel Emeth**

Jonathan Jaffe, President  
Rabbi Stephen Saks

### **Chabad Lubavitch of Delaware**

Rabbi Chuni Vogel, Director  
Rabbi Motti Flikshtein

### **Congregation Beth Emeth**

Richard Litwin, President  
Rabbi Yair Robinson  
Cantor Mark Stanton

### **Congregation Beth Shalom**

Ralph Downard, President  
Rabbi Michael Beals  
Cantor Elisa Abrams Caputo

### **Congregation Beth Sholom**

Cindy Konowitz, President  
Rabbi Peggy de Prophetis

### **Seaside Jewish Community**

Ed Simon, President  
Beth Cohen, Spiritual Leader

### **Temple Beth El**

Bob Prybutok, President  
Rabbi Micah Becker-Klein



# LEADERSHIP 2014/2015

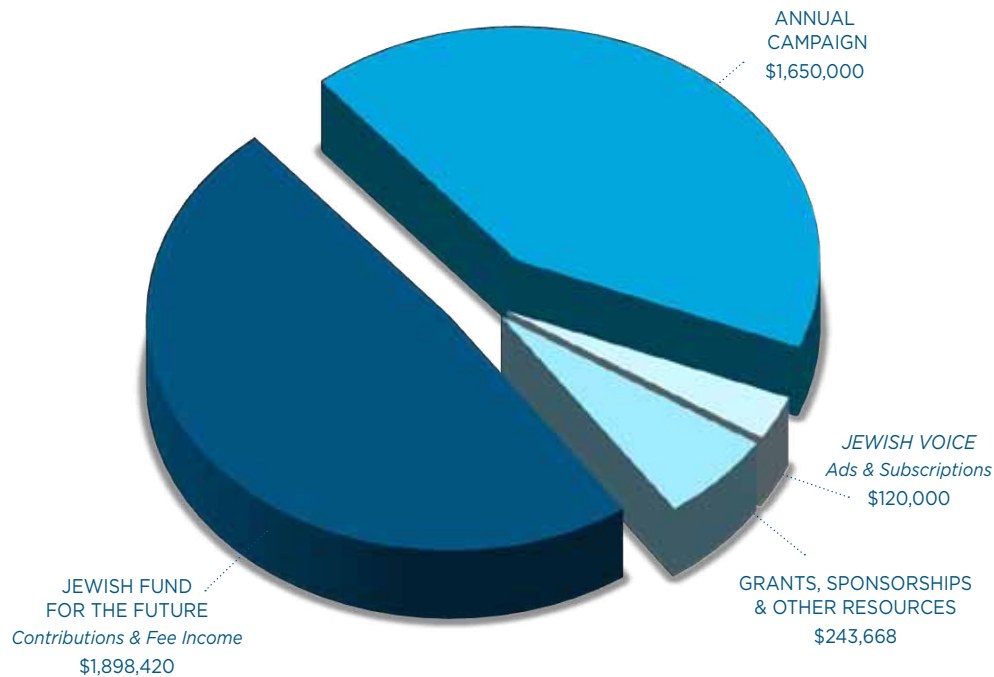
# TOTAL FINANCIAL RESOURCES

PROJECTED

## TOTAL DOLLARS

(raised as of 5/14/15)

**\$3,912,088**



ANNUAL CAMPAIGN	\$1,650,000
JEWISH VOICE (Ads and Subscriptions)	\$120,000
GRANTS, SPONSORSHIPS & OTHER RESOURCES	\$243,668
JEWISH FUND FOR THE FUTURE (Contributions and Fee Income)	\$1,898,420

## ANNUAL CAMPAIGN

Federation's Annual Campaign allows us to look deep inside ourselves and exercise the power that we have to make a difference in the lives of others. The Annual Campaign improves the world and brings healing and hope to so many.

Under the leadership of Annual Campaign Co-Chairs Lisa Dadone-Weiner and David J. Margules, Federation is projecting to raise \$1,650,000 million for the 2015 Annual Campaign from nearly 1,500 donors.

### 2015 Annual Campaign



Women's Philanthropy, under the leadership of Co-Chairs Barbara Blumberg and Dorothy Bobman, represents approximately half of the Annual Campaign funds raised. Thank you to the many women who worked tirelessly on behalf of Women's Philanthropy.

Super Sunday, co-chaired by Gina & Josh Schoenberg and Linda & Michael Sigman, raised \$173,475, with dozens of community volunteers who supported this important endeavor.

A special thanks to our donors who give life to our Federation and our affiliated agencies, and whose gifts make it possible to provide a full range of critical social services, spiritual and educational programs, feed the hungry, care for the vulnerable and provide a life of dignity for our extended Jewish family.



## LOCAL \$1,096,488

### Beneficiary Agencies:

• Siegel JCC	\$175,000
• Albert Einstein Academy	\$116,000
• Kristol Center for Jewish Life at the University of Delaware (Hillel)	\$69,000
• Jewish Family Services of Delaware	\$47,500
• The Milton and Hattie Kutz Home	\$25,000

### Affiliated Agencies and Organizations:

• Board Directed Jewish Education and Engagement	\$20,000
• Board Directed Jewish Identity Initiative	\$14,000
• PJ Library	\$ 5,000
• Community Outreach Initiative	\$5,000
• BBYO (Local and Regional)	\$7,500
• Chabad at the University of Delaware	\$2,500
• Southern Delaware Communities	\$2,500
• Jewish Historical Society of Delaware	\$1,000
• Community Service/Mitzvah Project	\$990

### Jewish Federation of Delaware:

• Fundraising	\$284,775
• Administration	\$249,843
• Jewish Community Relations Committee	\$32,803
• Jewish VOICE	\$23,158
• Outreach	\$14,919
<i>PJ Library*</i>	
<i>Shalom Baby*</i>	
<i>Good Deeds Day*</i>	
<i>Women's Philanthropy**</i>	
<i>Young Leadership Division**</i>	

\* Included in Administration \*\* Included in Fundraising

## OVERSEAS \$487,012

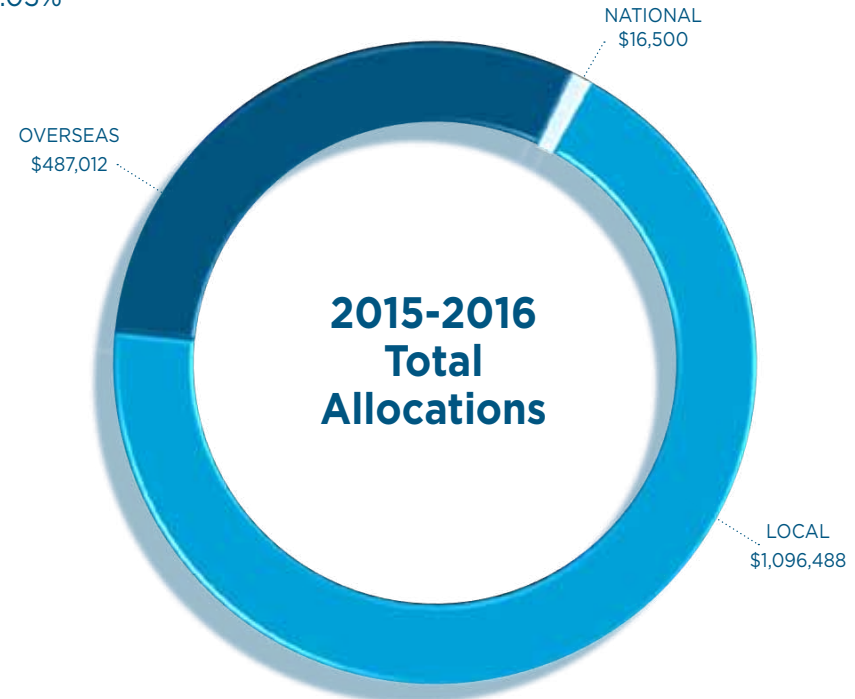
• Jewish Federations of North America:	\$355,000
Jewish Agency for Israel (JAFI)	
American Jewish Joint Distribution Committee (JDC)	
World ORT	
• Young Emissary/Community Shaliach	\$42,000
• Negev Funding Coalition	\$25,000
• ENP S.P.A.C.E. Program in Arad	\$20,000
• Ethiopian National Project (ENP)	\$15,000
• Partnership Together (P2G)	\$15,000
• Ukraine Emergency Request	\$6,512
• Campaign Mission	\$4,000
• Israel Programming (Yom Ha'Atzmaut/Film Series)	\$4,000
• Israel Action Network (IAN)	\$500

## NATIONAL \$16,500

• Birthright Israel	\$15,000
• Jewish Council on Public Affairs (JCPA)	\$1,000
• Jewish Communal Service Association (JPRO)	\$500

## 2015-2016 TOTAL ALLOCATIONS \$1,600,000

LOCAL - 68.53%  
OVERSEAS - 30.44%  
NATIONAL - 1.03%



## CAMPAIGN HIGHLIGHTS

SEPTEMBER 15, 2014 - Solomon Society Event  
with Jonathan Adelman (\$10,000+ donors)

OCTOBER 23, 2014 - Scotch & Steak Event  
at the Buena Vista Conference Center (\$180+ donors)

OCTOBER 26, 2014 - Leadership Training with Jonah Halper

NOVEMBER 9-11, 2014 - General Assembly / National Harbor, MD

JANUARY 15, 2015 - Major Gifts Event (\$5,000+ donors)

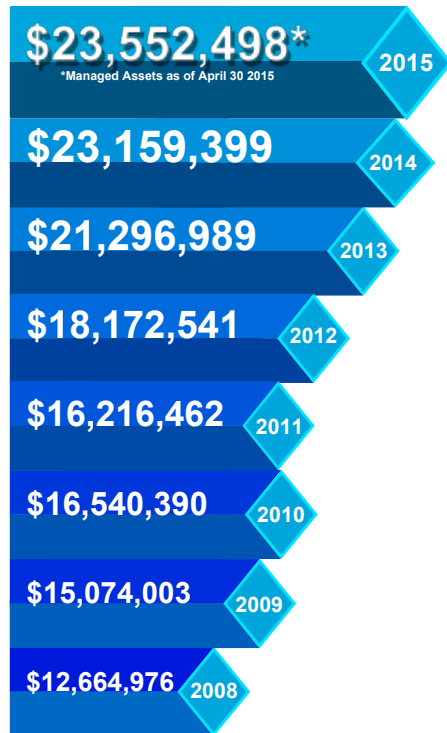
JANUARY 23, 2015 - Federation Shabbat at Temple Beth El

JANUARY 25, 2015 - Super Sunday

# DISTRIBUTION & FUNDING

# PLANNED GIVING & ENDOWMENTS

## JEWISH FUND FOR THE FUTURE



The Jewish Fund for the Future, the planned giving and endowment arm of the Federation, ensures the vitality and future of our Jewish community in Delaware, Israel and throughout the world. The Jewish Fund for the Future works with individuals and families, financial advisors, along with Federation beneficiary agencies and area synagogues to help donors create Jewish legacies.

Completing its 30th anniversary, the Fund has grown to more than \$23 million in endowment assets. Overseeing 126 community endowment funds, the Jewish Fund for the Future continues to serve as a responsible steward of these legacies by providing support for new programs, stabilizing existing programs and supplementing agency and synagogue needs.

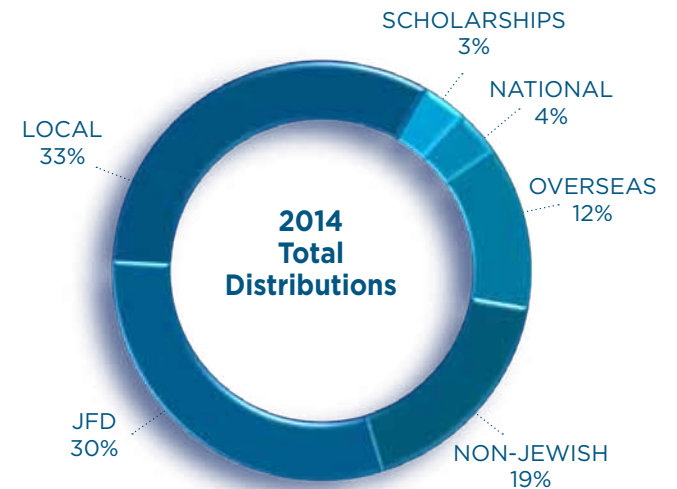
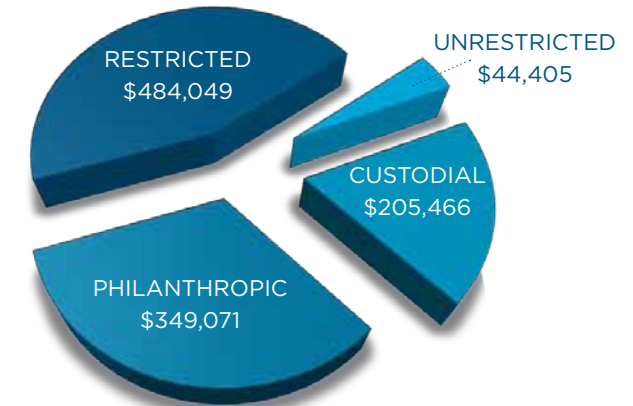
The Jewish Fund for the Future allows donors to meet their personal, family and financial charitable goals. Donors are able to establish their legacy fund today and provide for it in the future using a simple bequest or other source. Endowment legacy funds can be established using cash, securities, real estate or other property, life insurance, IRA or pension plan assets, a charitable trust and private foundation grants.

### GRANT HIGHLIGHTS

The Jewish Fund for the Future received over \$1.6 million in contributions representing legacy gifts to the Jewish Fund for the Future as well as to synagogues, agencies, Federation and other Jewish organizations throughout Delaware. Distributions from the Jewish Fund for the Future continue to benefit a diverse array of cultural, educational, social and humanitarian causes.

- \$587,127 went directly to Delaware Jewish agencies, synagogues and Federation for support
- \$79,930 benefitted national Jewish organizations
- \$180,000 helped fund agricultural research projects in Israel
- \$43,190 was distributed for scholarships

## CALENDAR YEAR 2014 DISTRIBUTIONS



**Jewish Fund for the Future Chair -  
Robert B. Pincus**

**JFF Investment Committee Chair -  
Suzanne B. Grant**

**JFF Grants Committee Chair -  
Stuart Nemser**



TODAY.  
TOMORROW.  
TOGETHER.



Create a Jewish Legacy is a community-wide initiative comprised of strategic alliances with Delaware's Jewish organizations. Agencies, synagogues and Jewish Federation of Delaware/Jewish Fund for the Future are working together to secure legacy gifts and bequests, helping to ensure a sustainable future in the Delaware Jewish Community. Partnering organizations receive the tools and resources necessary for developing Jewish legacies including education, training, marketing and consultation.

Leaving a Jewish legacy allows individuals and families to support the Jewish causes they care so deeply about; empowering our community to continue the sacred work of *tikkun olam* while ensuring the traditions and values of our institutions will continue in perpetuity.

Create a Jewish Legacy receives support through local donations, a grant from the Jewish Federations of North America and the Jewish Fund for the Future. Create a Jewish Legacy gives each of us the ability to make a difference Today, Tomorrow and TOGETHER.

**Create a Jewish Legacy Chair - Richard A. Levine**

**HIGHLIGHTS:**

NOVEMBER 3, 2014 - Why Legacy? Why Now? Training Session

FEBRUARY 18, 2015 - Conversation Training Session

MAY 12, 2015 - Partner Training Session

"I did not find the world desolate when I entered it. As my parents planted for me before I was born, so do I plant for those who will come after me." - TALMUD



[illegible][illegible]

**Hits the Beach!**

Thursday, July 26 at 10 a.m.

**Learn about Beach!**  
 1st-3rd Grades, Beaches Beach, VA  
 Come to Beach for a variety of library storybooks, all of July craft and summer snack

Below the text is a large image of a beach ball and a small inset image of a book cover titled 'Beach'.

**Shalom Baby and Family Breakfast**

Cliffing at Services with children and youth from 8-12 years

May 4th, 2014  
10:00 a.m. - 12:00 p.m.

**Alma and Howa**  
A story of love and family in a new world

**Sunday, December 7: Story Times**

10:00 a.m. - 12:00 p.m.

[illegible]

**Yom HaShoah**  
*Annual Holocaust Day of Remembrance*

Please join us  
*Thursday, April 16, 2015 at noon*  
 Central State Office Building Auditorium  
 900 and Peach Streets, Wilmington, DE



# 70 Years Later:

## Where Do We Go from Here?

AN INTERDISCIPLINARY PUBLIC CONVERSATION  
 WITH  
 A PANEL OF EXPERTS  
 AND A Q&A SESSION



**SPONSORED BY:**

**DELRHI**  
 The Delaware World  
 War II Museum  
 1000 N. DuPont Highway  
 Dover, DE 19901

**CO-SPONSORING WITH:**

**The Delaware World War II Museum**  
 1000 N. DuPont Highway  
 Dover, DE 19901

[illegible][illegible]

**MEN'S NITE OUT**  
SCOTCH & STEAK

JEWISH FEDERATION OF DELAWARE

FEATURING  
**JOSHUA E. LONDON**  
RENOWNED SCOTCH WHISKY  
CONNOISSEUR & COLUMNIST,  
WASHINGTON JEWISH WEEK

**THURSDAY, OCTOBER 23**  
**6:30 PM**

Buena Vista Conference Center  
663 S. DuPont Hwy., New Castle  
(Former Governor's Mansion)

**INAGURAL  
EVENT**

Chris Abowitz &  
Michael Longwill  
*Event Co-Chairs*

**Jewish Federation  
of Delaware**

**RSVP**  
\$35 per  
person  
Dinner  
included

**Save up to \$100**  
Save by joining October 10, 2011  
dinner program required - please call  
for more information or to make your  
reservation. Seating is limited and  
reservations are required. Call 302-336-  
4444 or [www.jewishdelaware.org](http://www.jewishdelaware.org) for  
more information.

**Save up to \$100**  
Save by joining  
October 10, 2011  
dinner program  
required - please  
call for more  
information.

**TUES  
MAR  
10**  
7:30 - 9 PM  
AT THE DELAWARE  
ART MUSEUM

JEWISH FEDERATION OF DELAWARE  
Women's Philanthropy presents

**WOW**  
WOMEN OF WISDOM

spring event



**jane**  
WEITZMAN

by Mar 2  
her person  
art Reception  
at

**FEATURED  
SPEAKER**

**Jane Gershon Weitzman**  
leading lady and  
noted philanthropist  
is known for dedicating  
time and money to  
worthy causes.

The idea for her book  
*Art & Soul* was inspired by  
her early acts of charity  
which started in the shop  
windows of the first Saks  
Weitzman stores.

For more, go to [www.janeartandsoul.com](http://www.janeartandsoul.com)

[illegible][illegible]

**2012 Red Rockwood Wine Tasting**  
 South Tabor State of Missouri's 100th Anniversary Wine Competition - 2012  
 Tasting (all)  
 The tasting will be a pre-arranged and will be the only time this  
 year.  
**September 12 1 pm - 3:00 pm**  
 at the  
 (see location)  
 (see location)

*An Evening with the  
Solomon Society*

PRESENTED BY  
 **Solomon Islands**  
TOURISM

[illegible]

Yom Ha'atzmaut Festival

free!

Red hearts for Israel!

CELEBRATING ISRAEL'S 47TH BIRTHDAY

Sunday, April 28th | 1 - 4 PM | Stage 212

Sponsored by B'nai B'rith - Tel Aviv Chapter for the People's Temple and Chabad, 1015 Broadway, New York, NY 10019

Admission: Free - Suggested Donation: \$10

for the people's temple

Chabad

[illegible]

**NOSH knowledge**


**ADL GLOBAL 100**

**Anti-Semitism Around the World and in Your Backyard**

Wednesday, June 3, 2015  
7 PM  
Siegel JCC Auditorium  
FREE AND OPEN TO THE PUBLIC

**NANCY K. BARON-BAER**

Ms. Baron-Baer provides guidance and leadership in fighting anti-Semitism and all forms of bigotry and discrimination.



**NANCY K. BARON-BAER**  
Regional President  
Anti-Defamation League  
Philadelphia



**NOSH**  
knowledge



**GIVING THANKS**

**TIMNA MEKATI**  
*Her Israeli story*

Timna will share her author's experience with immigration  
Toward a new home nurtured in a historic city.

**Monday, March 16, 2015**  
**7 PM**  
Seger JCC Auditorium  
FREE AND OPEN TO THE PUBLIC

**Sponsored by:**







# WE ARE STRONGER TOGETHER.



# STAFF

24

Seth J. Katzen, Chief Executive Officer  
Kathryn Weissenberger, Office Manager

## **Community *Shlich*a**

Lior Ron

## **Development**

Wendy Berger, Chief Development & Endowment Officer  
Gina Kozicki, Associate Endowment Director  
Andrea Bock, Create a Jewish Legacy Manager/  
Associate Development Director

## **Finance**

Diane Elser, Chief Financial Officer  
Jan Johnson, Bookkeeper

## **Holocaust Education Committee**

Gina Kozicki, Staff Contact

## **Jewish Community Relations Committee**

Rabbi Ellen Bernhardt

## **Jewish Voice**

Jaidy Schweers, Editor  
Kathryn Weissenberger, Advertising Representative

## **Young Leadership Division & Community Outreach**

Julie James, Young Leadership Division Director

WE ARE STRONGER  
**TOGETHER**







### American Jewish Press Association (AJPA)

*Simon Rockower Awards* recognize excellence in Jewish journalism.

- 2014 1st Place Award / Single Commentary
- 2014 1st Place Award / Digital Outreach



**APEX Awards for Publication Excellence** is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media.

- 2014 Award of Excellence / 2014 Campaign Plan



### Association of Fundraising Professionals (AFP)

**Communication Awards** recognizes and honors not-for-profit organizations whose communications demonstrate excellence, quality, creativity and overall effectiveness.

- 2014 Award / Planned Giving



**AVA Digital Awards** is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication.

- 2014 Gold Award / Nonprofit Website



**Bloomies Awards** highlights nonprofits who are challenging the status quo through creative, personalized and effective messaging through outstanding donor communications

- 2014 Award / Men's Nite Out Special Event



**The Communicator Awards** is the leading international awards program recognizing big ideas in marketing and communications.

- 2014 Award of Excellence / MOSHAV Poster
- 2014 Award of Distinction / 2014 Campaign Plan
- 2015 Award of Excellence / Men's Nite Out Special Event
- 2015 Award of Distinction / 2013-2014 Report to the Community
- 2015 Award of Distinction / 2015 Development Plan



**Fundraising Success Gold Awards** honors some of the best fundraising campaigns of the past year with the Gold Awards for Fundraising Excellence.

- 2014 Gold Award / Special Event



**Hermes Creative Awards** is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

- 2014 Gold Award / MOSHAV Poster
- 2014 Gold Award / ShalomDelaware.org
- 2015 Platinum Award / 2015 Development Plan
- 2015 Gold Award / 2013-2014 Report to the Community
- 2015 Honorable Mention / Men's Nite Out Event

**MarCom Awards** is an international creative competition recognizing outstanding achievement by marketing and communications professionals.



- 2014 Platinum Award / 2013-2014 Report to the Community
- 2014 Gold Award / Website Design
- 2014 Honorable Mention / MOSHAV T-Shirt
- 2014 Honorable Mention / 2013-2014 Board Orientation Manual



**W3 Awards** honors creative excellence on the Web, and recognizes the creative and marketing professionals behind award winning Websites and Online Marketing programs.

- 2014 Silver Award / Nonprofit Website

# 2014/2015 AWARDS & RECOGNITIONS



WE ARE  
STRONGER  
TOGETHER

Jewish Federation of Delaware protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning).



Jewish Federation of Delaware  
101 Garden of Eden Road  
Wilmington, DE 19803  
302/427-2100  
JFDinfo@ShalomDel.org  
ShalomDelaware.org

**CONNECT WITH US:**

Twitter (icon) @ShalomDelaware

Facebook (icon) [www.facebook.com/shalomdelaware](http://www.facebook.com/shalomdelaware)

LinkedIn (icon) [www.linkedin.com/company/jewish-federation-of-delaware](http://www.linkedin.com/company/jewish-federation-of-delaware)

You Tube (icon) [www.youtube.com/user/ShalomDelaware](http://www.youtube.com/user/ShalomDelaware)