



INTERNATIONAL
RETAIL INSTALLATIONS

Everyone at 100% is attracted by the challenge. Indeed, most of what we do is responding to challenges at every level. Our competitors are no different. The difference is that 100% LOVE that challenge. We are unafraid of it, unafraid because we know we can overcome it and that's the fun part.

We own that challenge. We revel in it. That's what gets us out of bed in the morning. That's what gets our adrenaline flowing. Bring it on.

Challenge us.

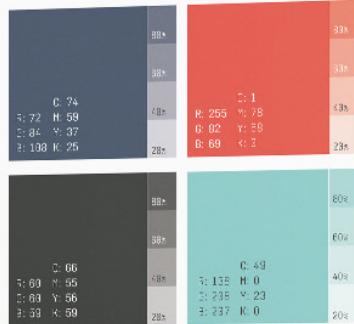


For some, rolling out an international in-store retail display installation can be a challenge.

At 100% we know each challenge is unique and can't be solved by unquestioningly following the same process every time. But, here's the good news... We love a challenge. No, really. Solving the tough ones, the real challenges is where we shine. And we're good at it. We have the talent and the experience. We have the enthusiasm and the drive. We can help brands when they need it the most.

Colour

A good colour palette selection demonstrates a balance of vibrancy, energy and stability.



Typography

Realtime Text
A good design has a technical, yet friendly feel to it. Used to enhance and complement 100% visual language.



The typeface comes in serif and sans-serif.

Serif

The serif typeface is to be used in key locations where the text needs to be clear and legible.

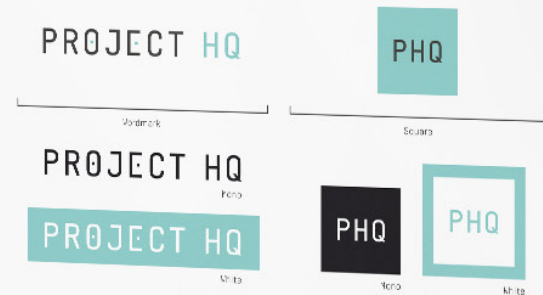


Sans-Serif

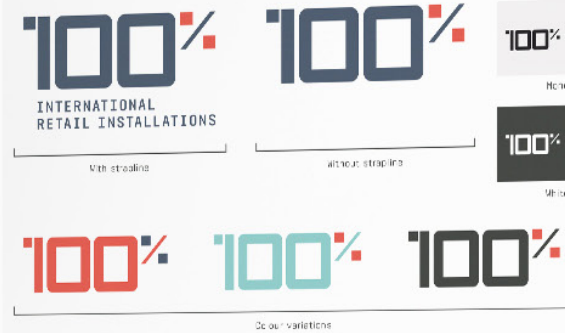
The sans-serif typeface is the primary typeface. It's used in all instances except for occasions where more emphasis is needed. It's pull out and stays.



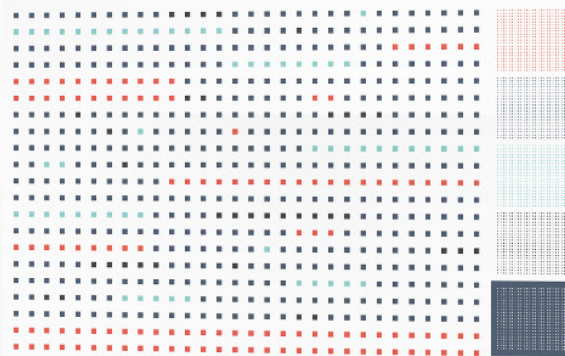
Project HQ



Logo



Grids



The grid is at the core of 100% visual language. It visually demonstrates 100% scale, agility and way of working. It traverses this grid from end to end to solution by creating seamless, coordinated international display installations that are tailor made to their clients unique requirements.

Brand Statements



Brand statements are used to convey 100% beliefs and way of thinking. This inspiring phrases with edifying lines connects them to our identity.

CHALLENGE JS

THE REAL
CHALLENGE
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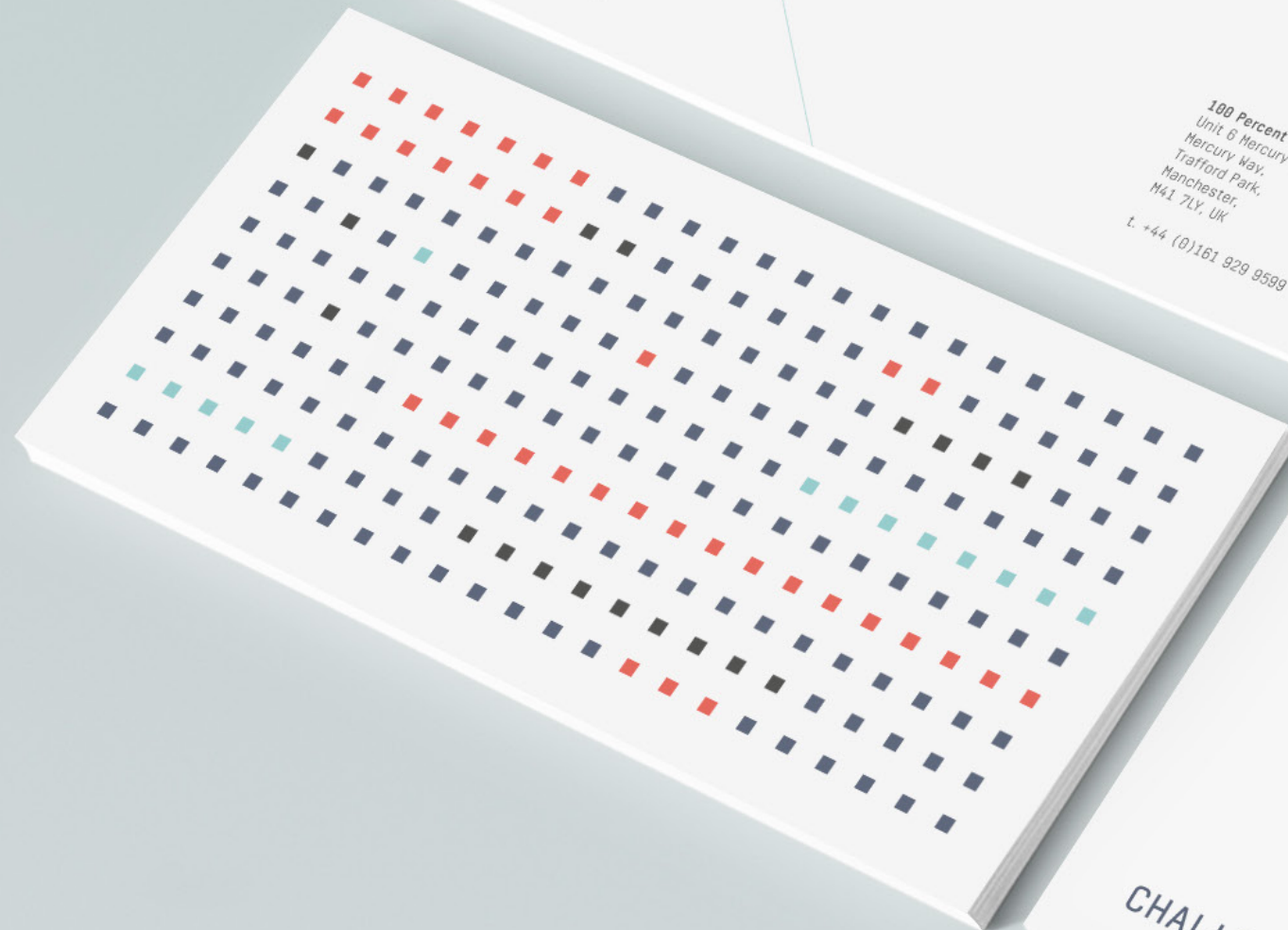
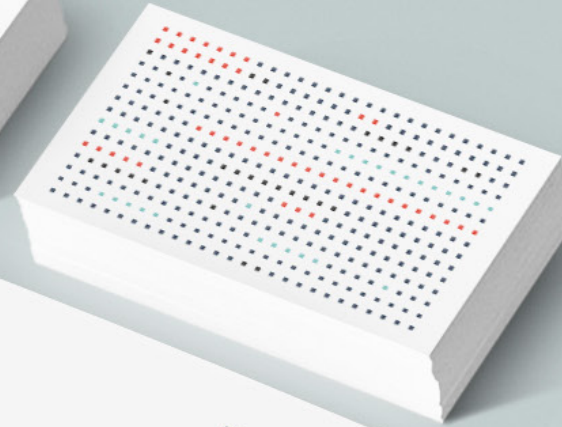


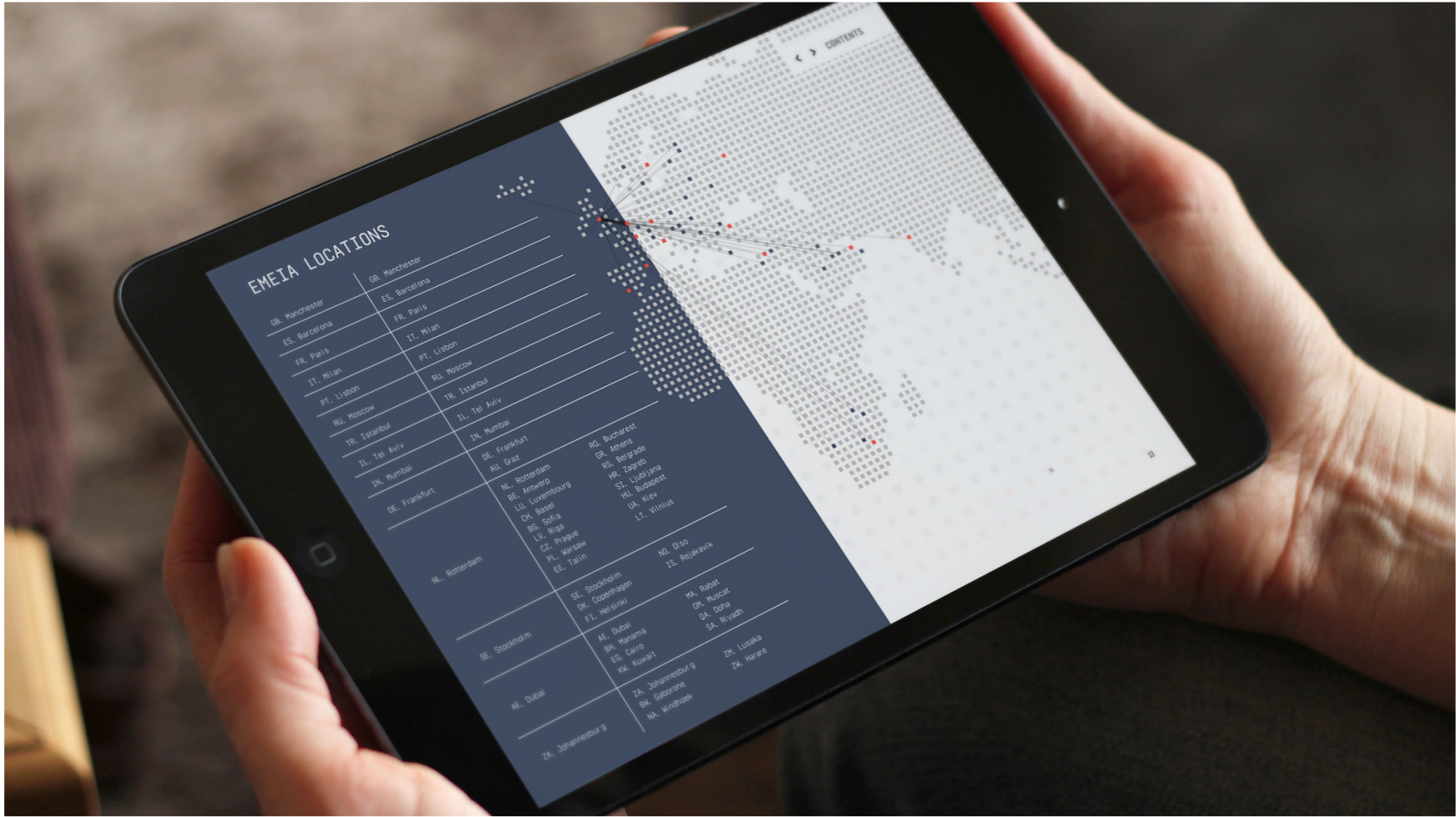
WE WANT TO LEAD
WHERE OTHERS
WILL FOLLOW











[GET A QUOTE](#)[TALK TO US](#)[EXPLORE](#)

INTERNATIONAL RETAIL DISPLAY INSTALLATION AND GRAPHICS INSTALLATION

100% provides award-winning services, harnessing market leading experience and extensive international coverage to activate in-store campaigns across the world - this is the kind of challenge our team thrives on. Talk to us about your next project.

[GET IN TOUCH](#)[INSTALL YOUR LATEST BRAND EXPERIENCE](#)[INSTALL WITH A FAST TURNAROUND](#)

Services

We know retail display and graphics installation can be challenging. Timescales and budgets are nearly always stretched, while projects will often span several continents and hundreds of stores.

[SERVICES](#)

Coverage

We work with highly trained installers in more than 60 countries across Asia and Africa. Our network of strategic partners and our central management team in



Our team

We may be biased but we think our team contains some of the best people in the business - passionate, hard-working and highly experienced. They really know this industry inside-out.

[MEET OUR TEAM](#)

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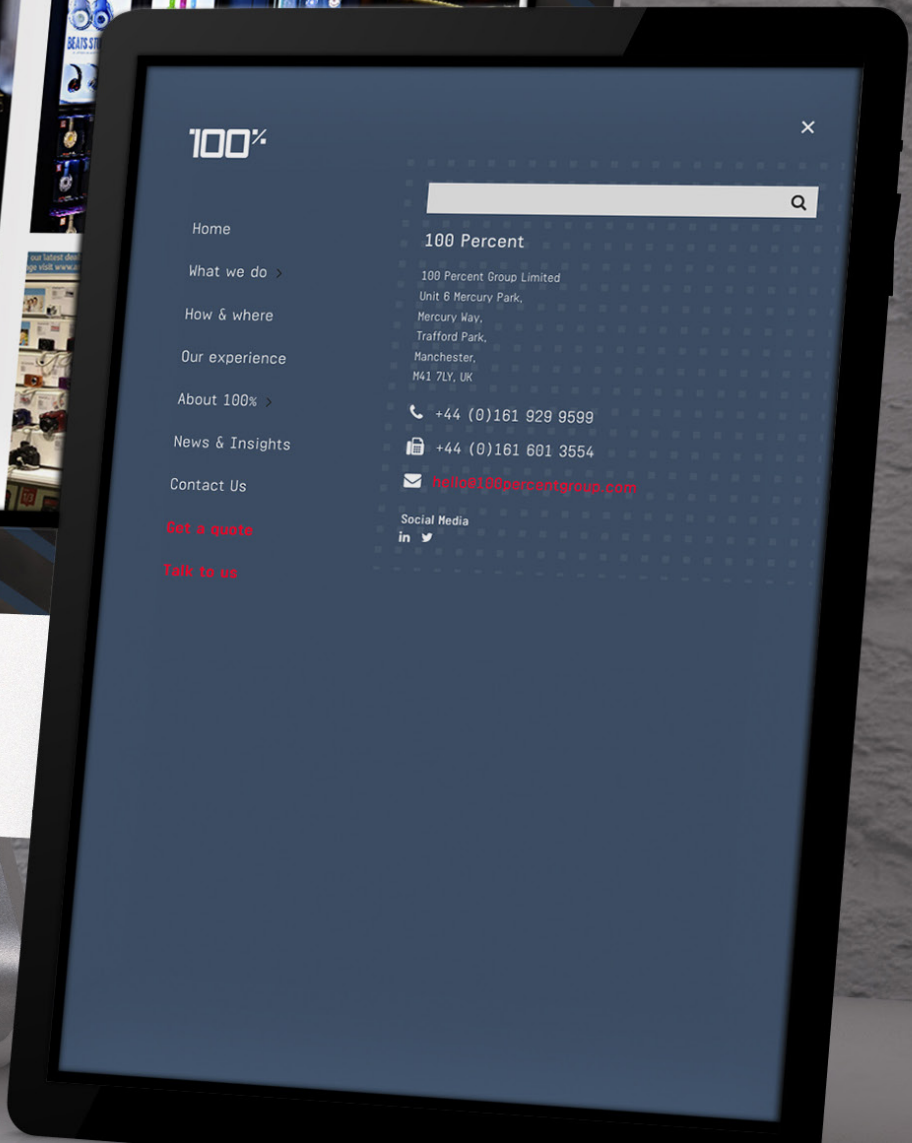
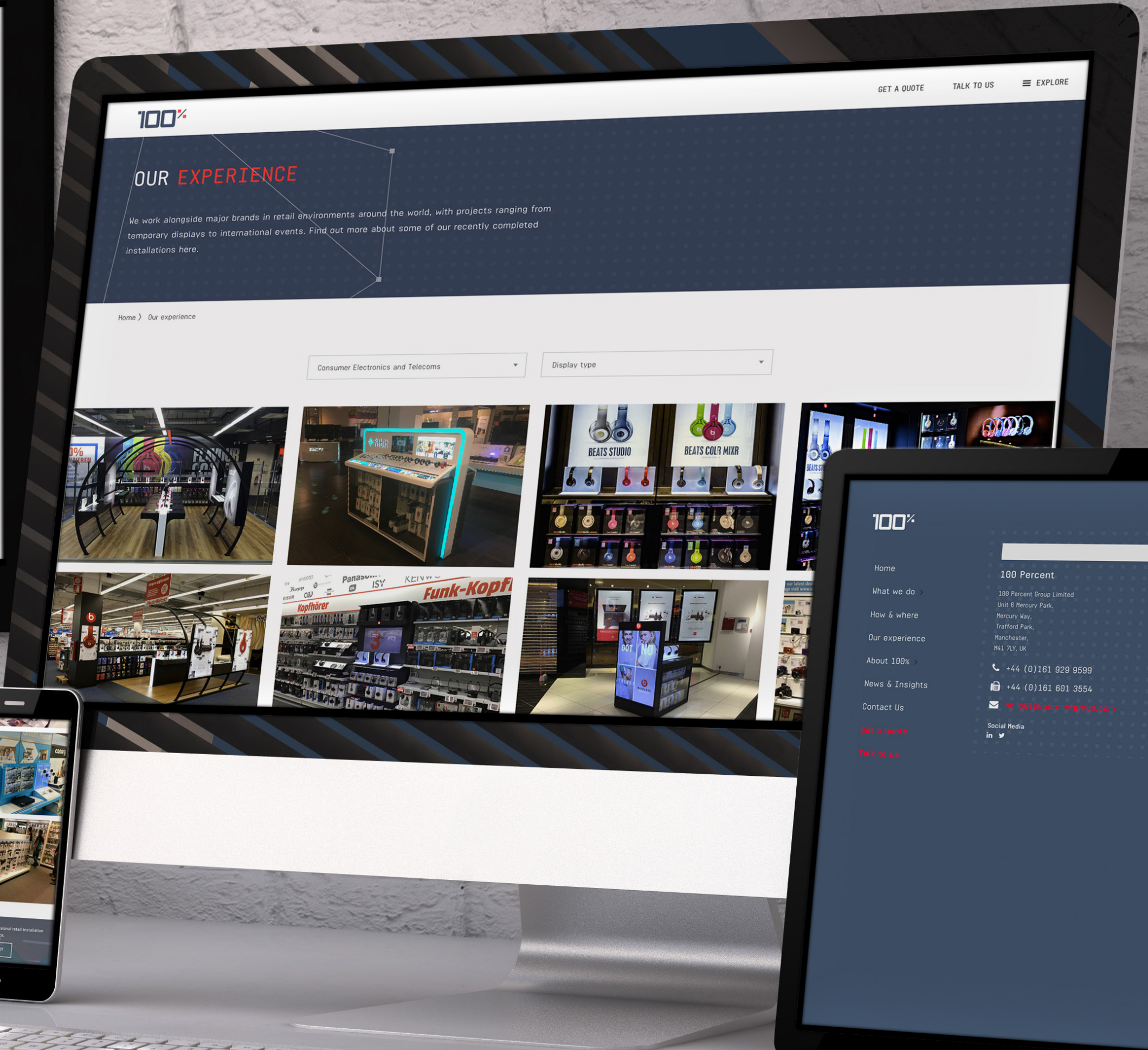
We work with highly trained installers in more than 60 countries across Europe, the Middle East, India and Africa. Our network of strategic partners work closely alongside our central management team in Rochester, UK.

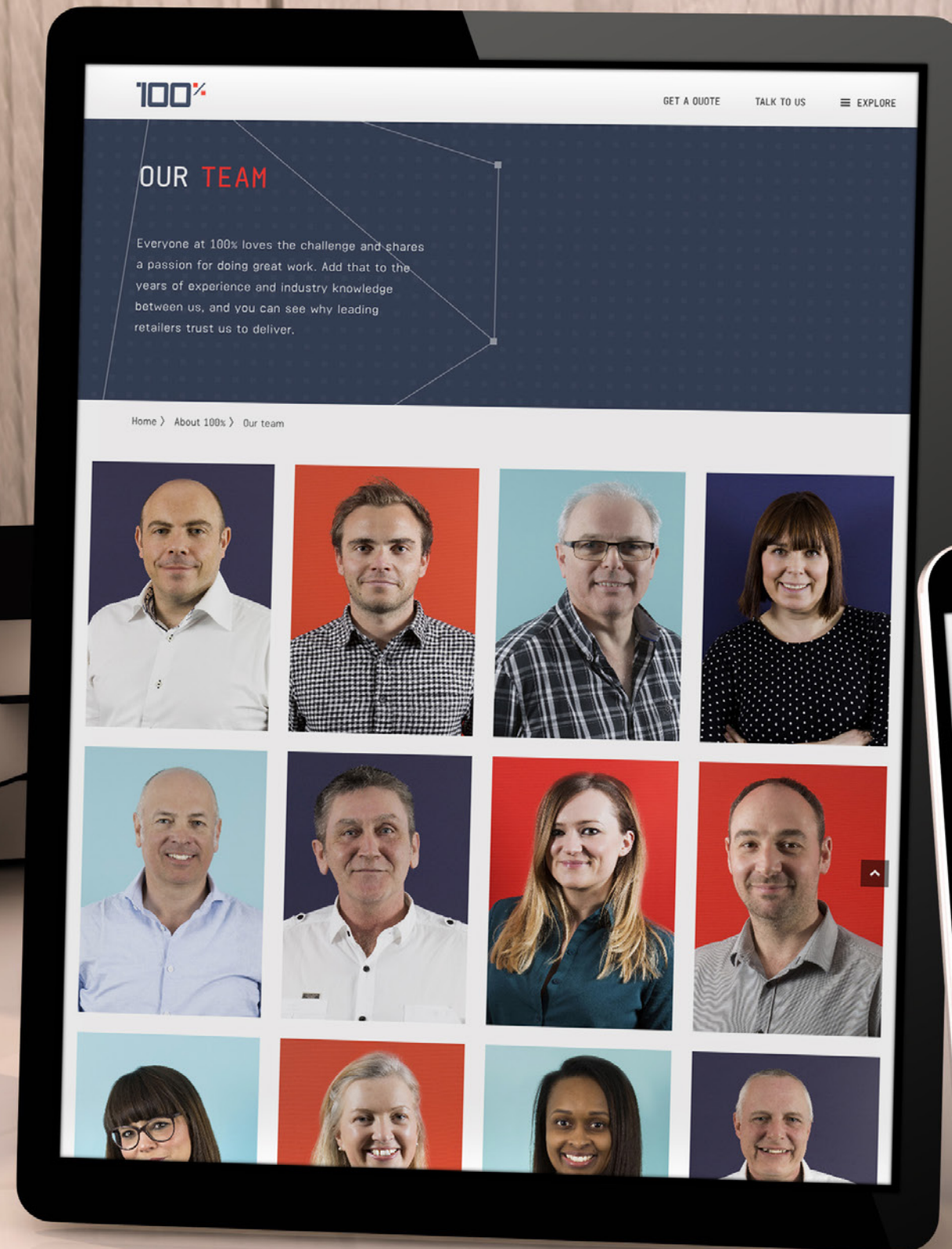
[INTERNATIONAL CAPABILITIES](#)

Projects

We've completed projects for brands like Adidas, Apple, ASDA and Marks & Spencer. We've worked on high-profile product launches and ground-breaking projects.







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