

# **PROBLEM**



SMB size engineering service firms are facing difficulties to manage their assets properly and sell their solutions and capacities.

Large companies are suffering from having access to exceptional innovators, audited niche engineering services and capacities when they need it on affordable price range.

There is no **effective**, **trusted way** for companies to find and make business with small specialised engineering service

firms.

### THE SOLUTION









ENGINEERING KNOW-HOW, RESOURCES, EXPERTISE

DESIGN - VERIFICATION - CERTIFICATION

OPEN INNOVATION INTERFACE



#### **SAVE MONEY**

**Matchmaking ,Brain'** managing engineering firms' capacities and assets (deep learning algorithm(s) — on the roadmap) to offer the best service deals for companies who need external know-how and resources.

#### **TRUST**

**Auditing process** by a 3rd party (TIC player)

**Identity** and transaction management by Blockchain stack (on roadmap)

#### **TIME TO**

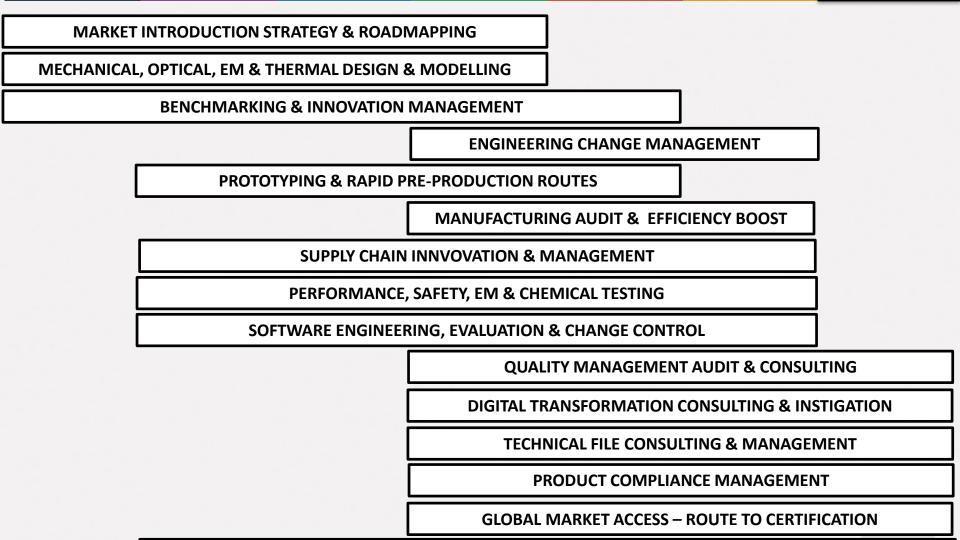
**MARKET** 

**Certification of Compliance** covering global markets



LABSHARE INTELLIGENTLY MATCHING NEEDS WITH BEST IN CLASS ENGINEERING CAPABILITY AND CAPACITY

IDEA RESEARCH DEVELOPMENT DESIGN VERIFICATION MANUFACTURE CERTIFICATION



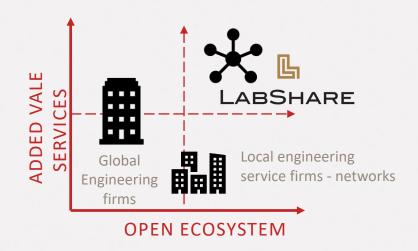
### **MARKET VALIDATION**

#### **OPPORTUNITY**

- 50B+ EUR emerging Engineering Service market demand in the EU
- Co-development, Co-Creation opportunities
- Open Innovation Interface
- Trusted Ecosystem

#### **THREAT**

- Global Engineering Service companies opening Open Innovation Ecosystems (Segula, Bertrandt, Accenture, Tata Consulting)
- Global Manufacturing companies enter Engineering Service segment (NOKIA, GE, Philips)
- Global IP providers enter Engineering Service segment (ARM, NVIDIA, Intel, IBM)



### **BUSINESS MODEL**

#### **BASIC**

#### **FREE**

- Display selected services
- Article in Blog section
- ASK the EXPERT progran

#### **COMMERCIAL**

### 3000EUR / year FEE + 10% commission

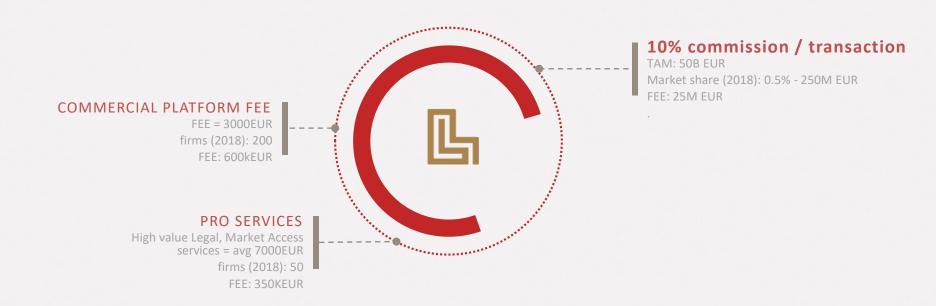
- BASIC +
- Capacity optimisation
- Commercial programs
- VIP program
- Innovation deals
- Basic B2B Sales package

#### **PRO**

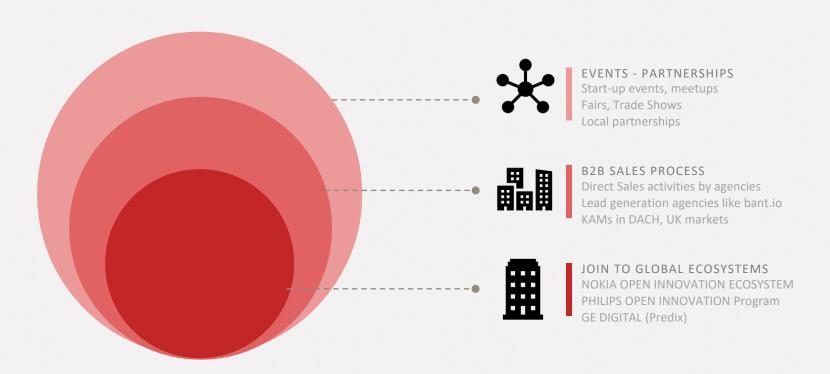
#### Custom fee + 10% commission

- Commercial +
- Pro B2B Sales package
- BDM services
- Global Market Access
- Co-Development program
- Investment opportunities

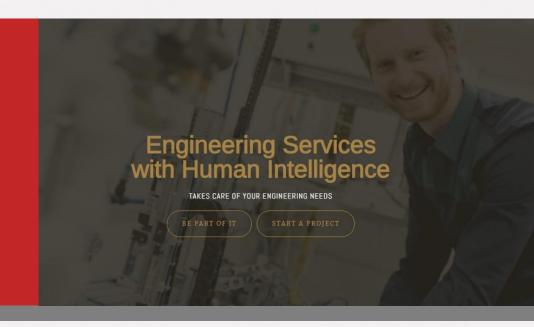
### **REVENUE MODEL**



## **GO-TO-MARKET**



# **PRODUCT**



**Engineering Services with Human Intelligence** 

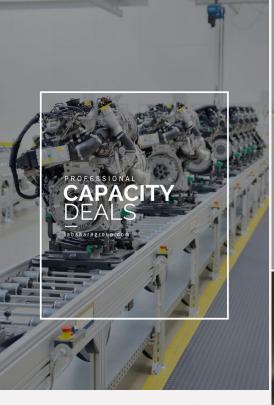




# Open network of engineering firms - Open Innovation -

Each firm reflects the ideas of innovations, engineering authenticity, deep domain knowhow and is integrated into the LabShare platform to offer a seamless set of high-value services with the same consistent approach to speed up the innovation process.





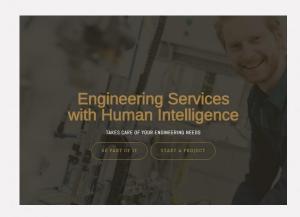






# **PROGRAMS**

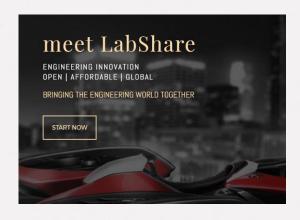
### WE ARE ONLINE



**LabShare Platform front-end** 



**Business landing page** 



Online pitch deck

**EXPLORE** 

EXPLORE



### **ONLINE KNOWLEDGE BASE**







**EXPLORE** 

**EXPLORE** 

**EXPLORE** 

# **PROJECT TEAM**



**Tibor Zahorecz** Sales, BDM, Digital Platform

in



**Zoltán Karászi** TIC, Engineering sector, Strategy

in



**Dr Gareth Jones** LED, Lighting, medical sectors, MAS Certification

in



**Péter Popovics** Energy sector Energy efficiency

in



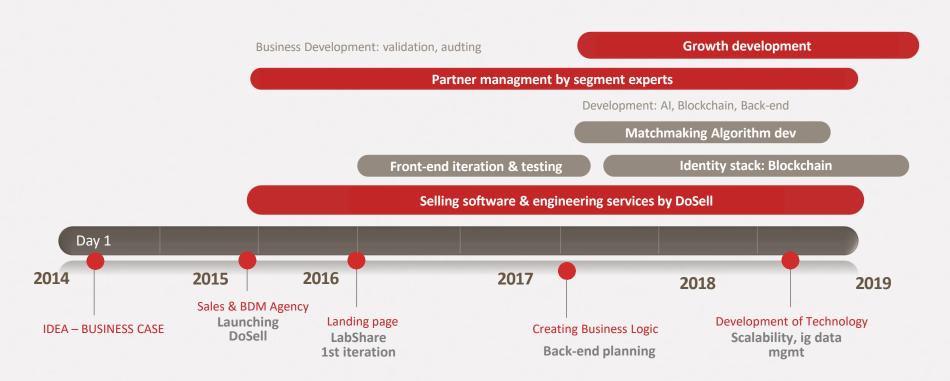
**Ferenc Molnár** Technical stacks: Java, Al, Blockchain

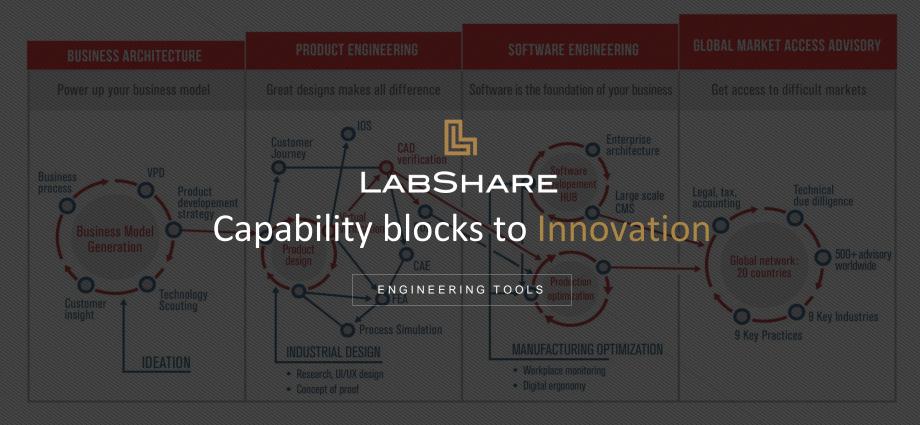
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**Dr Márton Horváth** Legal, Compliance

# TIMELINE CHART HISTORY & FUTURE





- Focus process
- Support process





