





OUR MISSION

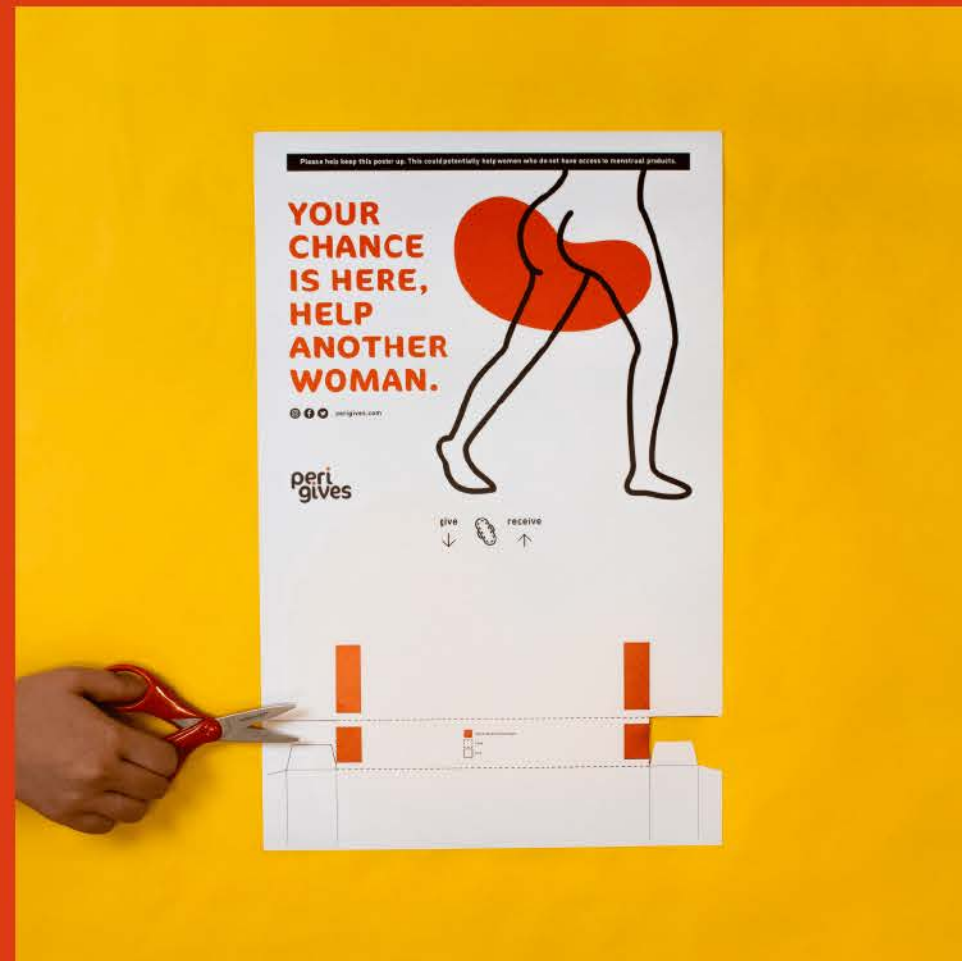
We've all said it: "Periods are the worst." To many of us 'the worst' means having painful cramps and not making it to barre class, for others it means giving up a meal or their dignity just to get access to basic menstruation products. This platform aims to make things right.

OUR GOAL

To bridge the social gap between people who bleed, connecting those who can afford menstrual products to those who need help to access them.

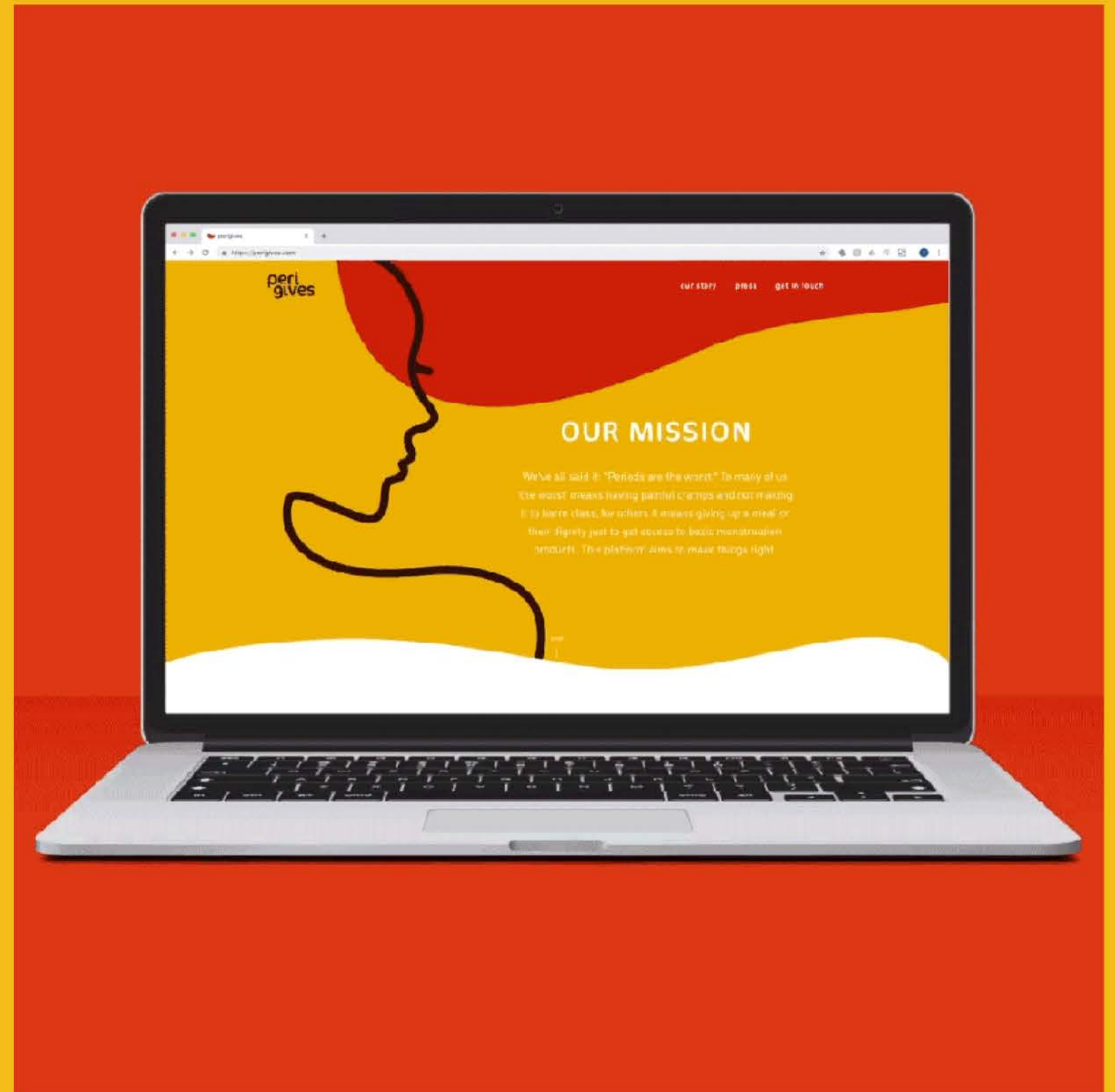
OUR SOLUTION

Perigives has created foldable posters with pockets, that enable people to give and receive menstruation products without barriers. These posters are distributed in public restrooms and are accessible online to anyone who wants to help.



Website

People can find the poster on our website, and print on their own to participate the activation. Also, the instruction is live on the website, anyone can follow the easy steps to fold the poster.





**It's upsetting
and disgusting.**

- Klyssa Shay

Homeless Periods: A Problem of Poverty,
Dignity, and Feminine Hygiene

**peri
gives**



**A meal or
menstrual
products?**

- Taylor

How Periods Perpetuate
Homelessness, Teen Vogue

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**I'll never
be clean.**

- a young woman
living on the streets
of San Francisco

For Homeless Women, Getting Their Period
is One Of The Most Difficult Challenges

**peri
gives**



**Period times
are not good
times for us.**

- Kailah

How Do Homeless Women
Cope With Their Periods?

**peri
gives**



Social Media

Of course we created an Instagram account dedicated to our cause. We established the illustrations and quotes to help and educate people to understand the importance of menstrual products to homeless people.

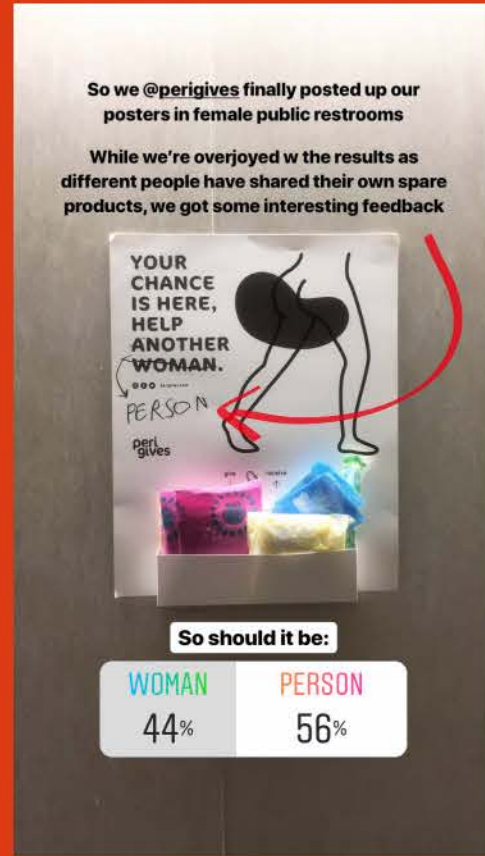
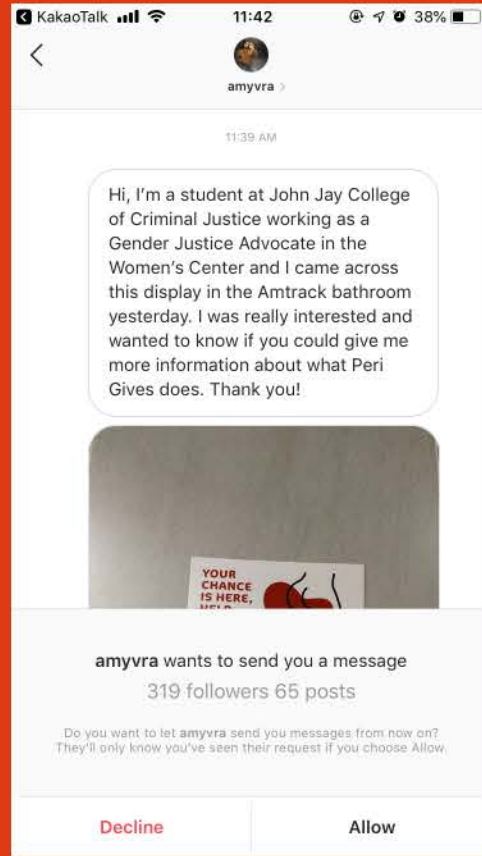
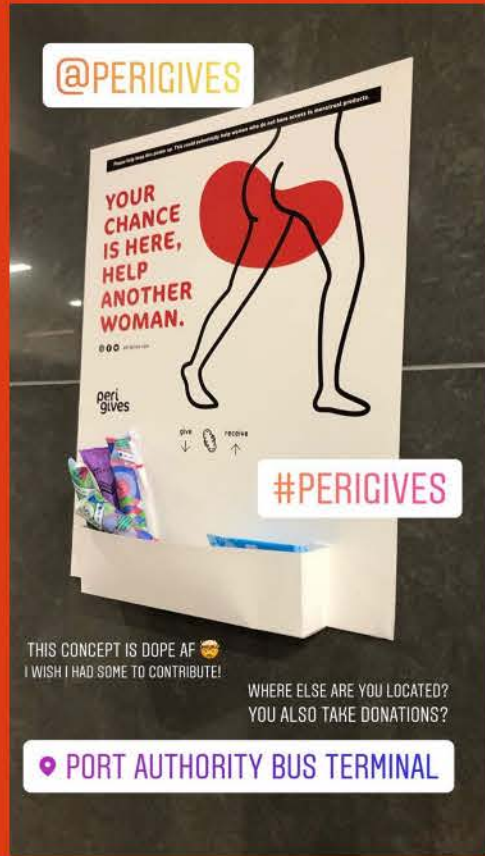
OUR IMPACT

REAL LIFE

We put up the posters in multiple locations in New York.

The following image was what had happened when we came back 3 hours later. We were able to see that multiple women were engaged with our poster.





OUR IMPACT

SOCIAL MEDIA

Not only did we get good results in real life, we also gained organic followers and even sparked conversations on social media.

Some people even created their own event and donation post on Facebook to encourage others to be part of the activation with them



RULES OF CONDUCT

- No Smoking
- No Bathing
- No Panhandling
- No Loitering or Creating Unsanitary Conditions
- No Alcoholic Beverages Permitted
- No Lewd Behavior
- No Destruction of Property

VIOLATORS ARE SUBJECT TO ARREST



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NJ TRANSIT

