

**Strategic**  
The content  
OF THIS BOX  
IS EVIDENCE  
I am a creative  
**Thinker.**

**Tactical**  
THE ITEM INSIDE  
THIS BOX  
IS PROOF  
I am an efficient  
**Planner.**

**PROFESSIONAL**  
& JUST PLAIN  
**FUN**  
You'll see when you  
open the box.