



brand

— c o l l e c t i v e

OVLO Eats
Fonts, Colors & Textures
V.01

Concept _01

FONT FAMILIES

AAI23

MrsEavesRoman - Header

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz1234567890

AAI23

Knockout Junior Middleweight - Subheader

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz1234567890

Aa123

GT Walsheim - Body Copy

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz1234567890

FONT USAGE

OVLO EATS

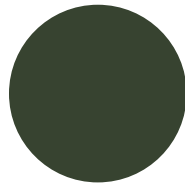
FEEL GOOD ABOUT YOUR
FOOD

Idemporrereri conecer spitia ent omnita que
consequo quam, iusa discimped magniss equam,
cum ut ad quam iliciissint velliui quibus alit dolupta
temporesed ullorescab idero eosandam aute cupta.

**PRIMARY
COLORS**

PMS 548 C

C 100 M 64 Y 51 K 43
R 0 G 59 B 76



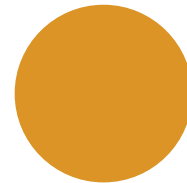
PMS 7722 C

C 94 M 49 Y 59 K 0
R 0 G 79 B 80



PMS 719 C

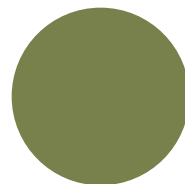
C 6 M 20 Y 38 K 0
R 237 G 203 B 167



**SECONDARY
COLORS**

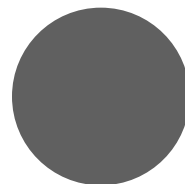
PMS 548 C

C 100 M 64 Y 51 K 43
R 0 G 59 B 76



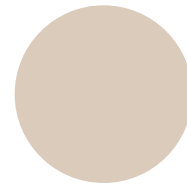
PMS 7722 C

C 94 M 49 Y 59 K 0
R 0 G 79 B 80

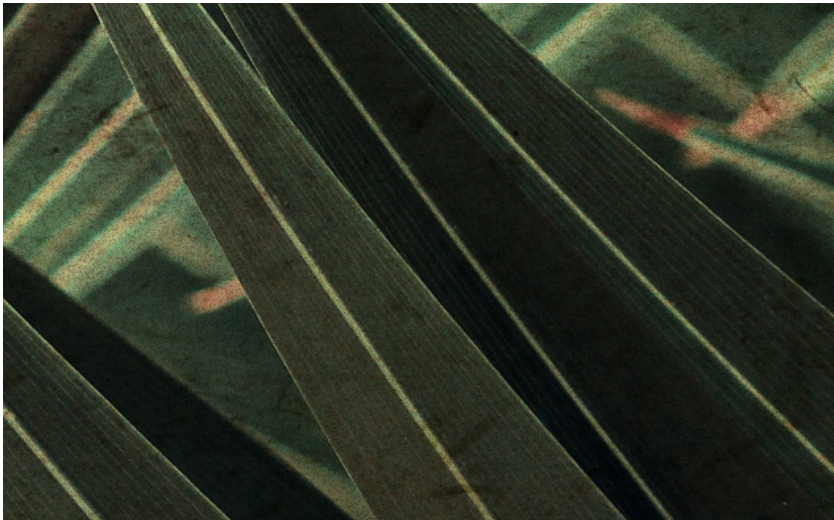


PMS 719 C

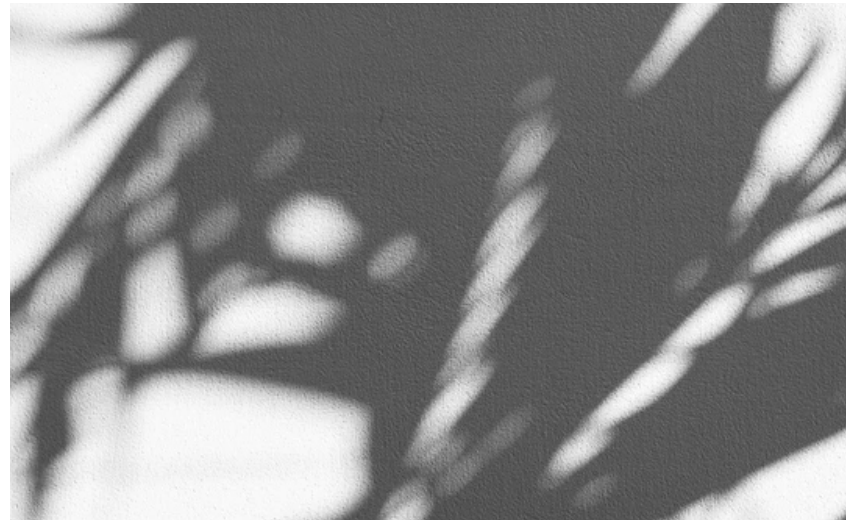
C 6 M 20 Y 38 K 0
R 237 G 203 B 167



TEXTURES



Vintage Palm
Tree Texture



Palm Tree Shadow

PATTERN



Signature
Element

ELEMENTS



Large
Typography

Concept_01

Application



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EATS

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PLATES

- PLATE II
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- PLATE 9
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- PLATE 10
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR

SANDWICHES

- SANDWICH 9
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- SANDWICH 10
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- SANDWICH 8
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR

SALADS

- SALAD 9
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- SALAD 6
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
- SALAD 8
LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR
DOLOR SIT AMET, CONSECTETUR

- SIDE SALAD 4
FRIES 4
CAULIFLOWER 4
- SIDE SALAD 8
SIDE SALAD 7
SIDE SALAD 12
- COLLARDS 4
BASIL SOUP 3
SIDE SALAD 4

OVLO
EATS

FOOD
WITH
THOUGHT

FOOD
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